

Dec. 19, 2013 Daily News

Thursday, 19 December 2013

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IPTV, satellite pay-TV revs surge as operators gear up for UltraHD [Rapid tv news](#)

The pay-TV market is in a state of rush as operators are engaged in aggressive plans to make best use of existing assets before the arrival of ...

[Schweitzer coy, says 2016 might be right time for a woman](#) [Quad City Times](#)

The Iowa Press interview with Schweitzer will air on IPTV at 7:30 p.m. Dec. 27 and at noon Dec. 29, on IPTV World at 8:30 a.m. Dec. 28 and online at ...

[Cable revenue shrinks, telco IPTV and satellite surge](#)

[Advanced Television](#)

Analysis of worldwide video service revenue in the first half of 2013 (1H13) by market research firm Infonetics Research has revealed that telco IPTV operators ...

[Data Driven Addressable Ad Campaigns Offered at Scale, in Real ...](#) [mediacaster](#)

Cable, satellite and IPTV operators can selectively target television viewers with the same accuracy as data-driven digital video using addressable ad .

[Cable revenue shrinks, telco IPTV and satellite surge](#) [Advanced Television](#)

“Telco IPTV operators AT&T, China Telecom, and Deutsche Telekom continue to enjoy strong growth in new subscribers and ARPU, showing that ... Pay-TV sweats legacy assets in 4K wait [Advanced Television](#) ... and Pay TV Subscribers report, which tracks pay-TV subscribers and video equipment sold to telco IPTV, cable, and satellite TV providers. “Pay-TV ... [Research and Markets: 2013 Report on the International IPTV ...](#) [SYS-CON Media \(press release\)](#) The success of IPTV, particularly in Asia, is due to strong growth in maturing markets like China and South Korea. Currently, China has the most IPTV .

[Screens set to embrace the 4K way](#)

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