

Oct. 11, 2013, Daily News

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US survey reports mobile video boom

IPTV News

The recent 2013 Internet & American Life Project Omnibus Survey powerfully illustrates the boom in online video. One of the most striking figures is the doubling ...

Media Companies: Why Their New Digital Strategy Could Help You ... Motley Fool The growth of video streaming, personal video recorders, video-on-demand technology, and Internet Protocol television (IPTV) networks has changed the

AT&T Inc. (T): AT&T online/mobile ad unit downsizes, conducts layoffs

Seeking Alpha

AT&T (T +0.2%) says it's "refocusing" its AdWorks unit, which provides an ad network stretching across online, mobile, and IPTV distribution channels, on the ...

Broadpeak Broadband World Forum 2013 Exhibitor Preview TV Technology Broadpeak, a leading provider of content delivery networks (CDN) and high-performance video streaming servers for cable, IPTV, OTT, and hybrid TV operators

CenturyLink Rolls Dice With 1Gig

Light Reading

CenturyLink will also offer the 1Gig service for about \$125 a month when it's packaged with the telco's Prism TV IPTV service. Google Fiber charges \$120 a ...

CenturyLink to extend 1 Gbps FTTH service to Las Vegas FierceTelecom While it did not reveal pricing or if it's going to also offer its Prism IPTV service over FTTH, the service provider plans to offer the service initially to residential ..

What Twitter and Facebook want from TV

IPTV News

Recent weeks have seen big advances in social metrics for TV programming, with Twitter and Facebook – the enduring kings of the social jungle – both unveiling ...