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IPTV a 'high tech' draw for hotels

FierceIPTV

The hotel "also launched a second screen offering, allowing guests to use their tablets or other mobile devices to access functions on the hotel's IPTV system from anywhere on the compound, such as watching movies by the pool or at the restaurant," the ...

Atlanta telco using Intracom IPTV technology; Viggle adds 400000 subscribers

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Atlanta-based Butler-Bremer Communications is using equipment from Greek vendor Intracom Telecom to incorporate around 200 HD channels free for IPTV subscribers. Story. > Second screen TV loyalty app Viggle said Viggles have checked into TV shows ...

Astro Malaysia claims widest IPTV-via-fibre coverage

IPTV News

Pay-TV operator Astro Malaysia has signalled its intentions to compete hard in the country's IPTV market by claiming in its latest quarterly results that it now has the widest service footprint for delivering IPTV over fibre networks in the country ...

Sigma Designs' Q1 bottom line boosted by IPTV, set-tops, home connectivity

FierceIPTV

IPTV, both directly and peripherally, proved to be a good business for connected media platform developer and system-on-a-chip (SoC) provider Sigma Designs in the first quarter. The company reported net revenues that were up \$8.3 million to \$52.5 ...

More growth in Asian market for The WotWots

Kidscreen

After a strong response in the region to season one, China's IPTV service BeTV has picked up season two of the New Zealand-bred preschool series The WotWots. The Pukeko Pictures-produced property is also expanding its presence in Southeast Asia ...

Jeff Weber replaced as AT&T's president of content

IPTV News

AT&T has confirmed the replacement of Jeff Weber as president of content and advertising sales, moving him to a special project role and naming Aaron Slatore as his successor. Weber has played a key role in getting the telco's managed IPTV service 'U ...

Hulu purchase would make DirecTV a Broadband Virtual Network Operator

FierceIPTV

What worked well in the last century--delivering a more attractive package of TV channels with better quality and better customer service than incumbent cable operators--is threadbare in an era of interactive IPTV, OTT and TV Everywhere. While DirecTV ...