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IPTV 'goldmine' to open doors for smaller advertisers

MuMbrella

IPTV 'goldmine' to open doors for smaller advertisers. It's early days for audience measurement, metrics and monetisation in the world of connected television, according to the panel of Mumbrella's 'Connected TV' discussion. Dan Sinfield, OMD's ...

Telekom unveils Sky D launch details

Broadband TV News

Deutsche Telekom and Sky Deutschland have unveiled details of the launch of over 50 channels on the Entertain IPTV platform. Launching in July, Telekom Entertain customers will be able to subscribe to channels from the Sky platform including Sky World, ...

Hawaiian Telcom to reach 250000 homes with 25 Mbps, IPTV by end 2014

FierceTelecom

Robert Reich, CFO of Hawaiian Telcom (Nasdaq: HCOM), told investors that providing IPTV and 25 Mbps broadband speeds will enable it to take a big chunk of market share from the state's incumbent cable MSO Oceanic Time Warner Cable (NYSE: TWC). Visionary Solutions' New PackeTV(R) Views Makes Custom IPTV Delivery Easy

TV Technology

SANTA BARBARA, Calif. -- June 5, 2013 -- Visionary Solutions, Inc. (VSI) today announced PackeTV(R) Views, a new browser-based solution that dramatically simplifies the viewing and sharing of IPTV content, making customized IPTV delivery efficient and ..

TechniSat presents new DVB-C and cloud solutions

DigitalTVEurope.net

The firm says that the TechniStar K2 ISIO is 'the perfect value-for-money solution for entering the hybrid DVB-C plus IPTV world.' It includes support for IP-Multicast functionality, allowing the TechniStar K2 ISIO to be used also in IPTV networks. The ...

Report Sees Continued Growth in Western Europe Pay-TV Subs

World Screen

Growth over the next five years will be led by digital cable—14.7 million additions—and IPTV, with 6.5 million new customers. Analog cable subs will fall by 15.9 million and the pay DTT base will lose 187,000 subs. Pay DTH will be up by just 2.5 ... Vodafone enters into access agreement with German telecom

Broadcast Engineering

Vodafone recently entered into a next-generation network access agreement with Deutsche Telekom ("DT") which will allow Vodafone to offer high-speed fixed-line broadband and IPTV services across Germany. Vodafone will initially use DT's VDSL network ...