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Microsoft Leads the World in Two of Six IPTV Market Categories

MarketWatch (press release)

SCOTTSDALE, Ariz., May 30, 2013 (BUSINESS WIRE) -- Multimedia Research Group, the market leader in the Video and Media ecosystem for more than 20 years, is excited to release its comprehensive study IPTV Market Leader Report, 2013, which shows ...

Microsoft Leads the World in Two of Six IPTV Market Categories

Fort Mills Times

Multimedia Research Group, the market leader in the Video and Media ecosystem for more than 20 years, is excited to release its comprehensive study IPTV Market Leader Report, 2013, which shows that Microsoft is the only company to lead in more than ...

Pay TV Household Numbers Rise By 8%

World Internet TV on PC (blog)

The study conducted by the group noted that the number of 'pay-TV subscriber households' around the world (covering cable, satellite, and IPTV services) now totals 804 million. Like many markets studied in such surveys, the 'Asia-Pacific' region is the ...

Archived audio, video of legislative proceedings could be posted same-day in ...

The Spokesman Review (blog)

Now that the Legislature has approved archiving the video and audio streams of its proceedings during its sessions, Peter Morrill, general manager of Idaho Public Television, told the Legislative Council today that IPTV's goal for the upcoming 2014 ...

Twitter investing 'heavily' in TV

IPTV News

Dick Costolo, CEO of Twitter, has said that his company is investing significant amounts of money in making Twitter into the 'social soundtrack' for TV. Speaking ...

Food Network In Greece Broadcast Deal

4RFV

Food Network In Greece Broadcast Deal. Global lifestyle and culinary channel Food Network has signed a deal to broadcast in Greece for the first time. The Scripps Networks channel can now be watched on the country's Hellas Online (HOL) IPTV network.

Is Google Stifling Motorola's Innovative Culture?

Gotta Be Mobile

We had great hopes as to what Google may be capable of doing with Motorola's cable box business as it could be a gateway into IPTV, cable, and another ...