

May 10, 2013, Daily News

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BT adds 40k TV subs in Q1

IPTV News

One day after unwrapping its new sports channels, UK telco BT has released its results for the first quarter of this year, in which it added 40,000 TV customers to reach a total of 810,000. The telco has two TV propositions – a managed IPTV service ...

BCE Earnings Call Insights: IPTV Numbers and EBITDA Improvement

Wall St. Cheat Sheet

Greg MacDonald – Macquarie Capital: So I'm going to say, a really good IPTV numbers at 47,500, but we are seeing a trend here, right? The IPTV numbers are getting better; the satellite numbers seem to be getting worse. I want to try and ask the ...

BT's "free" premium-sports strategy refutes established pay-TV and multiplay ...

IPTV News

The DTH operator recently labeled BT a "gorilla in puppy's clothing", and with the unveiling of this hyper-aggressive strategy for protecting its fixed-line business and boosting its IPTV platform, that animal is beating its chest and baring its teeth ...

Orion Telekom adds four Pink TV channels to IPTV package

Telecompaper (subscription)

Serbian operator Orion Telekom has added four new Pink TV channels to its IPTV service, Orion IPTV. The channels in question are Pink Premium, Pink Reality, Pink Folk 1 and Pink Soap. In addition, from 01 June the Pink Cinema package becomes an ...

Pay-TV grows steadily in Brazil

IPTV News

The number of pay-TV subscribers in Brazil rose 3% in the first quarter of this year to reach 16.8mn subscribers, with satellite retaining its dominant lead, according to the country's National Telecommunications Agency (Anatel). Satellite and cable TV ...

Telstra ramps up push into media

The Australian

TELSTRA has set itself an aggressive target of getting more than a million T-Box IPTV devices into Australian homes by 2016 as the centrepiece of a push by the telco giant to become a leading media player. Into his second year heading a business that ...

PPTV enters set-top box market

China Daily

Partnered with IPTV operator Wasu Media & Network Co Ltd, the product will intensify the competition for online viewers. The box is priced at 299 yuan (\$48.8), and will go on sale on May 18th in Shanghai, Changsha and Hangzhou. PPBOX supports 1080p ...

