

## April 23, 2013, Daily News

Tuesday, 23 April 2013

Last Updated Tuesday, 23 April 2013

### Swisscom to expand IPTV package

#### Rapid tv news

Switzerland's national telco Swisscom is to take new TV channels on board its IPTV platform Swisscom TV. From June 2013, customers will be able to receive German commercial broadcasters RTL, RTL II, VOX, Super RTL and RTL Nitro in high definition. Top Intel Media engineer leaves endeavor

#### FierceIPTV

Intel plans to launch the service later this year in competition--or alongside, depending on your perspective--existing cable, satellite and IPTV services. Baldwin, who had experience with WebTV before joining Microsoft (Nasdaq: MSFT), was "a key ... Strong IPTV growth pushes KPN to number two

#### DigitalTVEurope.net

KPN now claims to be the second largest Dutch TV distributor with a 24% market share. The telco reported 116,000 IPTV additions during the quarter to the end of March, up from 79,000 additions for the quarter last year, taking its IPTV total base to 1 ... CWC brings IPTV to the Cayman Islands

#### IPTV News

Caribbean telco LIME has launched its IPTV service 'LIME TV' in the Cayman Islands, around a year after first launching the service in Barbados. LIME TV includes over 120 linear channels in the Cayman Islands, including some of the major US networks ... Entone Selected by Moldtelecom for Next-gen TV and Advanced Video Services

#### Wall Street Journal

As part of its IPTV service expansion, Moldtelecom now offers advanced TV services such as network digital video recorder (nDVR), pause and restart of live TV programs (PLTV), and Catch-up TV. "We needed a reliable and flexible solution for delivering ... NTT Plala plans Android-capable IPTV set-tops

#### FierceIPTV

Japanese IPTV service provider NTT Plala is depending on STMicroelectronics' system on a chip (SoC) technology to serve as the foundation for a new generation of hybrid broadcast/Internet set-top boxes that will allow users to tap into Android-based apps.

### TV is still the experience; broadband is still the pipe

#### FierceIPTV

The Viggle business model, Consiglio told me, depends on viewers being attracted to television as delivered by traditional service providers across IPTV, cable and satellite. It depends, he said, on "getting the word out that there is loyalty around ...