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Telstra reviews IPTV unit

IPTV News

Telstra has begun a review of its digital media and IPTV division as part of efforts to simplify operations and better support its core revenue earners, according to reports in local newspaper The Australian. Mark Buckman, CMO of Telstra. Chief ...

Telstra reviews digital media and IPTV division

Telecompaper (subscription)

Australian telecommunications provider Telstra has begun a review of its digital media and IPTV business. Telstra is seeking to simplify and align the division's operations and marketing activities to increase focus on supporting the three core revenue ...

Telstra launches digital media review

Business Spectator

Telstra Corp has launched a review of its digital media and IPTV division as it seeks new ways to distribute its premium content, according to The Australian. The company's first step as part of the review was to announce that it will cut as many as 55 ...

NBN and IPTV trial for dental students launches

Computerworld Australia

“The IPTV delivery model has the potential to transform health and dental education in regional communities. It gives students access to high quality instruction by leaders in the field without having to travel to Melbourne,” Ken Clarke, senior ...

Open IPTV platform arrives in Sweden

IPTV News

Swedish IPTV operator Kalejdo Bredband has gone one further on the country's innovative approach to common open broadband networks, offering a common IPTV platform for deployment by service providers in the southern city of Jonkoping. The Kalejdo ...

Ericsson to acquire Microsoft's Mediaroom

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BANGALORE, INDIA: Networking vendor Ericsson has reached an agreement with Microsoft to acquire its TV solution Mediaroom business for IPTV and multi-screen solutions. Closing is expected during the second half of 2013. Mediaroom is situated in ...

This Week at Microsoft

The Next Web

The purchase of Mediaroom, which is said to power 22 million set-top boxes in 11 million subscriber households, will make Ericsson the leading provider of IPTV and multi-screen solutions with a market share of over 25 percent, the telecom equipment ...