

## April 11, 2013, Daily News

Thursday, 11 April 2013

Last Updated Friday, 12 April 2013

### Boost for Hungarian cable

#### Broadband TV News

Digital cable and IPTV were the big winners in Hungary's subscription TV market this February. According to data published by the regulator NMHH, their share rose from 29.3% to 30% in the month, while that for wireless services was unchanged at 34.2%.

### Video-on-demand service EzyFlix.tv to launch

#### MuMbrella

Next month EzyDVD's parent company Access Digital Entertainment will launch EzyFlix.tv which will be among the first Australian IPTV services to use the UltraViolet system. UltraViolet gives customers access to a digital 'locker' allowing them to share ...

### Tech Analyst Jeff Kagan on Verizon Going a la carte with IPTV FiOS

#### DigitalJournal.com (press release)

Speaking at the National Association of Broadcasters conference in Las Vegas, CEO Lowell McAdam once again said Verizon is being pressured by customers to offer a la carte pricing for its FiOS TV service. McAdam says he believes this idea is worth ...

### Ericsson chief laments flat sales, lacklustre profits

#### Total Telecom

Separately, earlier this week Ericsson announced it has agreed to acquire Microsoft's IPTV business, Mediaroom, for an undisclosed fee. Vestberg said on Tuesday that the deal "will make Ericsson the leading provider of IPTV and multi-screen solutions ...

### Ericsson to Acquire Microsoft IPTV Mediaroom

#### Broadcast Engineering

Microsoft Mediaroom allows operators to deliver an IPTV-based Pay-TV subscription services including content-protected live, DVR, video on demand, and applications. These services can be delivered to the consumers on a range of devices inside and ...

### Telstra flags 55 job cuts jobs in digital media and IPTV overhaul

#### The Australian

TELSTRA has kicked off a review of its digital media and IPTV division and flagged as many as 55 job cuts as the telco giant explores new ways to push its premium content and the resale of Foxtel pay-TV services to consumers. The review is being led by ...

### Microsoft planning big splash with cable-integration for Xbox later this year

#### Tech2

Microsoft recently sold off its IPTV portfolio to Ericsson to put all its resources into the next-gen Xbox project, and it certainly looks like it could use all it has considering the ambitious plans for the Xbox TV experience. The Verge reports that ...