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Microsoft sells Mediaroom IPTV business to Ericsson

SlashGear

Mediaroom powers approximately 22 million set-top boxes in 11 million households around the world, and the purchase by Ericsson will make the company the leading provider of IPTV solutions with a market share of over 25%, according to a statement by ...

Ericsson Buying Microsoft's IPTV Business

TechWeekEurope UK

Ericsson, one of the largest telecoms equipment manufacturers in the world, has announced the intention to acquire Microsoft Mediaroom, the IPTV business of the US software giant. The deal will make the Swedish company a leading player in online video ...

Ericsson buys Mediaroom platform from Microsoft

V3.co.uk

Ericsson said that the deal will bring its total IPTV holdings to 40 customers and more than 10,000 households in what the company believes will be a \$32bn global market over the coming year. "Ericsson's vision of the Networked Society foresees 50 ...

Microsoft sells Mediaroom IPTV portfolio to Ericsson

Tech2

Per Borgklint, Senior Vice President and Head of Business Unit Support Solutions at Ericsson, wrote on the Ericsson site, "Mediaroom is the leading platform for video distribution deployed with the world's largest IPTV operators." He added that his ...

Microsoft Jettisons Mediaroom IPTV Solution

Zatz Not Funny

Ericsson (NASDAQ:ERIC) has reached an agreement with Microsoft (NASDAQ:MSFT) to acquire its TV solution Mediaroom business. This will make Ericsson the leading provider of IPTV and multi-screen solutions with a market share of over 25%. Closing ..

Microsoft Sells Off IPTV Business, Turns TV Focus To Xbox

Kotaku Australia

Microsoft will sell its Mediaroom IPTV platform to Ericsson and focus all of its consumer TV strategy on its Xbox division, the company said this morning in a statement. "With the sale of Mediaroom, Microsoft is dedicating all TV resources to Xbox ...

AT&T expands U-verse-Disney relationship; Ericsson beefs up Telus' Optik IPTV

FierceIPTV

Ericsson has provided MPEG-4 AVC HD compression technology to Telus' Optik TV IPTV service. Story. > Consolidation is expected to continue in the TV middleware market, according to data compiled by ABI Research. Press release. > ZTE will construct ...