

## Mar. 28, 2013, Daily News

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### Rumor mill: Ericsson looking to buy Microsoft's IPTV business

FierceTelecom

A report from Bloomberg citing "people with knowledge of the matter" says that Ericsson (Nasdaq: ERIC) is in negotiations with Microsoft (Nasdaq: MSFT) to buy its Mediaroom IPTV software business, a transaction that could be announced in just a few weeks.

### Ericsson in Deal to Buy Microsoft's IPTV Business

IVCPOST

Ericsson has been in negotiation to purchase Microsoft IPTV business unit, which is a maker of software used by phone companies for delivering television over the Internet, said Bloomberg quoting sources familiar with the matter. Ericsson, the biggest ...

### Ericsson in talks to buy Microsoft's IPTV business: Report

Economic Times

SAN FRANCISCO: Ericsson is in talks to buy Microsoft's IPTV business, which makes software used by phone companies such as AT&T to deliver television over the Internet, people with knowledge of the matter said. The transaction could be announced in a ...

### Ericsson considers buying Microsoft's IPTV service

SlashGear

Ericsson is reportedly planning on buying out Microsoft's Internet Protocol Television (IPTV) service. The service, called MediaRoom, allows many operators to bring their paid-TV service to a variety of devices, including smartphones, tablets ...

### Report: Ericsson in talks to buy Microsoft IPTV unit

RCR Wireless News

Report: Ericsson in talks to buy Microsoft IPTV unit. The world's largest maker of wireless networking equipment has been increasingly focused on software as a service and now Ericsson is reportedly trying to buy Microsoft's IPTV unit. The unit makes ...

### Ericsson eyeing Microsoft's IPTV business MediaRoom

Afterdawn.com

... the technology started to get hyped about 10 years ago and may have reached its peak already, so I don't see this as a growth market." 100 million people will use IPTV services from phone companies this year, but most of the growth is in China and ...

### Microsoft to sell IPTV unit to Ericsson: Report

Times of India

STOCKHOLM: Ericsson is in talks to buy Microsoft Corp's IPTV business, which makes software used by phone companies such as AT&T to deliver television over the Internet, Bloomberg reported, quoting people with knowledge of the matter. Bloomberg said ...

### Pixel Power adds digital, IPTV, multiscreen focus with Pixel OnDemand package

Rapid tv news

Broadcast playout company Pixel Power is focusing on nonlinear, store-and-play content delivery operations with the launch of Pixel OnDemand, a software-only package for on-screen branding, promotion and creative graphics for IPTV channels, ...

