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IPTV providers look to apps

Broadband TV News

TV CONNECT – LONDON. Apps could yet prove to be an important source of revenue for providers of IPTV services, according to Ted Hsiung, CMO, Huawei. Citing the example of China Telecom, he said that 15% of its captured TV revenue is already from ...

Amazon enters IPTV race with multi-million-dollar series filming

Marketing magazine Australia

Amazon has joined the IPTV race, investing millions of dollars in a series of pilot shows it plans to air exclusively on its web platforms. The online retail giant is among a long list of technology players taking on traditional broadcasters by ...

IPTV surges in Korea

Broadband TV News

South Korea has taken to IPTV in a big way, with the number of subscribers growing from zero to over 6 million in the last four years. According to Hyun-Kyung Kim, senior director Korea Telecom (KT) economics and management lab, this is now equivalent ...

Longtime IPTV general manager Peter Morrill to retire

The Spokesman Review (blog)

Morrill will continue to serve while the state board launches a search for a replacement by the end of the summer, and will assist through the transition; he's been general manager at IPTV since 1996. "Peter has been an exceptional leader, and our ...

Sidney native named IPTV executive director

SW Iowa News

Molly (McElroy) Phillips, a native of Sidney, was named executive director and general manager of Iowa Public Television on Friday, March 8. Phillips replaces Dan Miller, who announced his retirement last year following a diagnosis of Parkinson's disease.

Global IPTV subs to pass 100m in 2013

Broadband TV News

The three largest country-markets (China, France and the US) each had over 10 million IPTV subscriptions at year-end 2012 and together accounted for roughly 53% of the global IPTV subscription base. The Asia-Pacific region remains the largest IPTV ... Global IPTV Subscriptions Will Pass the 100m Mark in 2013

PR Newswire (press release)

BOSTON, March 20, 2013 /PRNewswire/ -- Global IPTV subscriptions are expected to pass the 100 million mark in 2013 and grow to 181.1 million in 2017, according to the newest report in the Research in Focus: IPTV series. As a quarterly subscription or ...