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IPTV meets Big Data – predicting user behaviour to create attractive offerings

IPTV News

Big Data for IPTV can provide value to CSPs in at least two areas, which are related to user experience and quality of experience. First, CSPs can improve IPTV user experience by understanding subscriber preferences and proactively recommending content ...

Bally Technologies selects Visionary Solutions encoders

Broadcast Engineering

Bally Technologies has deployed Visionary Solutions' AVN422, AVN441 and AVN443 encoders for customized delivery of IPTV content for multiple casinos and hotels around the world. Leveraging the flexibility of Visionary Solutions' AVN encoding platform, ...

Massive Interactive Provides Boost to US IPTV Industry

International Business Times (press release)

NEW YORK, March 13, 2013 /PRNewswire/ -- Massive Interactive, an international leader in video on demand (VOD), over-the-top TV (OTT TV) and IPTV software and services today announced that it has expanded its worldwide footprint to North America.

Massive Interactive targets North America in its quest to rule IPTV

VentureBeat

How is a startup that's been around for 16 years going to reinvent the IPTV market in North America? For Massive Interactive, it's by offering content owners a simple way to push media across a variety of devices with a single app. The Sydney ...

Foxtel Launches Use Anywhere, Contract-Free IPTV Service

Lifehacker Australia

Foxtel has launched a new internet delivered TV service dubbed Foxtel Play in a bid to make further inroads into the lucrative IPTV market. The new service will be available for a range of TVs, consoles and mobile devices, including Android handsets.

Comment on Andy Rubin Stepping Down at Google by Industry ...

DigitalJournal.com (press release)

He follows wireless, telecom, Internet, cable television and IPTV. He also follows the wider and more general consumer electronics and technology space.