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CenturyLink hiring for IPTV service in Phoenix

FierceIPTV

CenturyLink (NYSE: CTL) is ramping up its Prism TV IPTV launch in the Phoenix market--where it competes with incumbent cable operator Cox Communications--and is hiring 90 field technicians to make it happen. The techs are needed to help with ...

CenturyLink ramps up IPTV workforce in Phoenix

FierceTelecom

While CenturyLink entered the IPTV game later than other telcos such as AT&T (NYSE: T) and Consolidated Communications (Nasdaq: CNSL), it has been making progress with the service. In the fourth quarter, the telco added over 10,000 Prism IPTV ...

IPTV a win-win joint product

The Star Online

PETALING JAYA: In anticipation of the Internet protocol television (IPTV) product that Astro Malaysia Holdings Bhd and Maxis Bhd will jointly launch at the end of March, Maybank Investment Bank (Maybank IB) analysts believe the deal is a win-win ...

IPTV to top cable in MENA by 2016

FierceIPTV

"We have been experimenting for a long time with IPTV and content in all its forms and shapes. We have a new platform where we are doing limited customer trials," MTN Managing Director Karel Pienaar told the publication. "MTN is absolutely there, but ...

Maturing Asian markets to drive IPTV growth

FierceIPTV

According to the report, China now has the most IPTV subscribers, and that trend is expected to continue. The fastest growth, however, will happen in emerging markets like Latin America and the Middle East/Africa, "which today have relatively few IPTV ...

IPTV names Molly Phillips to lead organization

DesMoinesRegister.com

"His statement to our board president was that after doing a lot of thinking it just wasn't a fit," said Jennifer Konfrst, a spokeswoman for IPTV. "That was the phrase he used: 'It just wasn't a fit.'" The board feels pleased with the selection of ...

Emerging markets to lead explosive IPTV growth

Rapid tv news

IPTV subscribers experienced strong growth in 2012, according to a report by Multimedia Research Group. The global success of the platform last year was led by escalating rollouts in Asia, thanks to strong growth in maturing markets like China and ...