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Per-subscriber IPTV VOD revenue soars past cable

Rapid tv news

In 2012 over three-quarters of all transactional video-on-demand (VOD) movies were rented via cable and satellite TV services; however, IPTV operators grew their share of the VOD movie rental market by 4% and earned more than twice the amount of movie ...

Biz Buzz: IPTV could pick new chief this week

DesMoinesRegister.com

Other changes coming to IPTV: Jennifer Konfrst, communications manager, is leaving in August to do what she said she's always wanted to do — teach at Drake University's school of journalism and mass communications.

Recovering: Attorney Roxanne ...

Samsung signs deal with Yahoo!7 as it seeks more content partners

BRW (subscription)

The partnership gives Samsung exclusive rights to Seven content in the IPTV (television via the internet) space for 12 months. This makes Seven productions such as My Kitchen Rules, Packed to the Rafters, Home and Away and Better Homes and Gardens ...

Samsung aims to strengthen content offerings with Yahoo!7 deal

FierceIPTV

In a move intended to bolster its content offerings for both TV and mobile devices, Samsung has obtained exclusive IPTV rights to content from Yahoo!7, a 50-50 ...

IPTV operators grow share of VOD movie rental business; Discovery reports ...

FierceIPTV

More news bytes from around the World Wide Web... > IPTV operators grew their share of the VOD movie rental business by 4 percent and earned more than twice the amount of rental revenue per subscriber than cable and satellite during 2012. Story ...

Pace continues to bounce back from disastrous year

FierceIPTV

It would be tough to have a worse year than Pace Plc (LSE: PIC.L) had in 2011, when it suffered supply chain problems, a management shake-up and the ...

Perceived value of pay-TV on the wane

IPTV News

The value that consumers attribute to traditional pay-TV services like cable, satellite and IPTV appears to be steadily declining due to continued economic ...