

Mar. 4, 2013, Daily News

Monday, 04 March 2013

Last Updated Monday, 04 March 2013

In-room IPTV revenue up 150%

Rapid tv news

iBAHN, the hospitality-focused IPTV provider, said that in-room sales of its IPTV service, iMEDIA, generated a 150% increase in revenue for its hotel customers from October 2011 to December 2012. With the buy rate for in-room, on-demand movies ...

In-room IPTV revenue up 150%, says iBAHN

FierceIPTV

According to an iBAHN press release, the company's in-room IPTV offering, iMEDIA, generated a 150 percent increase in revenue for its hotel customers during the 14-month period by giving guests access to Internet content delivered in high definition ...

Telekom Slovenije to add BBC Knowledge to IPTV offer

Telecompaper (subscription)

Telekom Slovenije announced that it will add the BBC Knowledge channel to its IPTV offer SiOL TV from 01 April. As a result, Slovenia will become the fourth country in Central and Eastern Europe where the BBC channel will be available, following ...

Mtel offers multi-screen TV services with ZTE IPTV platform

Telecompaper (subscription)

Bulgarian operator Mtel is using an IPTV platform from ZTE to deliver multi-screen television services to TVs, PCs, tablets and mobile phones across Bulgaria. Mtel jointly constructed an IPTV pilot with ZTE in September 2011 and signed a five-year ...

Mtel rolls out cross-platform IPTV service

DigitalTVEurope.net

Bulgarian operator Mtel has rolled out its ZTE-powered anytime, anywhere IPTV service to customers across the country. According to a stock market update by China-based technology ZTE, Mtel's cross-platform IPTV service — for TVs, PCs, tablets and ...

Belgacom adds 175k IPTV subs in 2012

IPTV News

Belgian telco Belgacom saw more strong progress for its IPTV service 'Belgacom TV' in 2012, adding 175,000 subscribers over the course of the year to reach a total of 1.386mn. Sales of multi-play packages continued to do well last year, with 148,000 ...

Samsung, Yahoo!7's IPTV alliance

Technology Spectator-by Harrison Polites

Yahoo!7 needs to launch its mobile IPTV offering with a bang if it hopes to lead the space and being automatically featured on Samsung devices may help ...