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Smart TV adds to Estonia IPTV growth

Broadband TV News

TeliaSonera Telia's IPTV service in Estonia added another 4,000 subscribers on the quarter, growing by 14,000 on the year. TV revenues have more than doubled over the past year, where in the autumn Telia debuted its Samsung Smart TV solution that ...

Digital Utilities Ventures launches Vizzads, targeted IPTV advertising

Rapid tv news

Vizzads matches advertising and delivered content with its audience based on demographics and viewer data for a targeted approach. In advertising, media buyers decide on the details of the ad campaign that define what audience to reach with the desired ...

Mexico's Axtel launches IPTV in three cities

IPTV News

Mexican telco Axtel has launched a new IPTV service called 'Axtel TV' in the three cities of Mexico City, Guadalajara and Monterrey, delivered over its new fibre-optic network. Prices for the new service range from MXN 150 (US\$ 11.80) per month to add ...

Digital Utilities Ventures advances on IPTV advertising

FierceIPTV

Internet-to-TV company Digital Utilities Ventures (DUTV) has introduced an IPTV advertising platform, Vizzads, and made it part of its "corporate vision for 2013 and beyond," CEO Gary McHenry said in a press release. Vizzads will be part of the overall ...

VITEC Releases Version 6 of its Award-Winning EZ TV IPTV Portal Featuring ...

Fort Mills Times

VITEC, a worldwide leading provider of powerful digital video, today announced the availability of EZ TV version 6.0. This landmark release of the Optibase EZ TV System incorporates powerful new features to assist organizations to tightly integrate ...

Canada's Colba.Net expands IPTV footprint in BC

IPTV News

Canadian telco Colba.Net has expanded the availability of its IPTV service in the province of British Columbia. This follows a recent decision by the Canadian Radio-Television and Telecommunications Commission (CRTC) approving an application made by ...

US IPTV continues slow growth in Q4

Telecompaper (subscription)

US IPTV continued to decelerate in the last quarter of 2012, with the two major IPTV players, Verizon and AT&T, reporting a combined gain of 326,000 video subscribers, down 14 percent from 402,000 gained in the same quarter of the previous year, ...