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Satellite and IPTV grab share of growing pay-TV market from cable

Rapid tv news

The global pay-TV market totalled \$137 billion in the first half of 2012, a 9.4% year-on-year increase over the same time last year, according to new research from Infonetics. In its Pay TV Services and Subscribers report, the analyst says that the ...Cable TV losing subs to satellite and IPTV

IPTV News

US firm Infonetics Research has issued new figures for the global pay-TV industry, and it's not pretty reading for the cablecos. Ongoing challenging economic conditions in the key revenue-generating markets of North America and Western Europe are ...

China Telecom Bans IPTV HD STB Bids Below Cost

Marbridge Consulting

China Telecom (NYSE: CHA; 0728.HK) has completed the application process for its 2012 IPTV HD set-top box (STB) tender and begun accepting bids, but the bid evaluation committee has added a new rule stating that vendors who submit bids for STBs ...

Mtel adds 3 HD channels to IPTV offer

Telecompaper (subscription)

Bulgarian operator Mtel added three new HD channels to its IPTV offer namely bTV, bTV Action and Ring.Bg. A month ago, the company expanded its portfolio ...

Rostelecom launches prepaid IPTV, internet tariffs

Telecompaper (subscription)

Russian national operator Rostelecom has launched its new prepaid IPTV and internet tariffs for residential subscribers. A promotion for new subscribers has also been introduced, offering an up to 50 percent discount on two selected IPTV packages and a ...

Deutsche Telekom to launch OTT for Christmas

Broadcast Engineering

Deutsche Telekom (DT), Germany's incumbent Telco, is making final preparations for the launch of multiscreen services around its existing IPTV service called Entertain. Then, next year, DT plans to offer OTT as a separate service in its own right to ...

Sunrise edges forward with IPTV

DigitalTEurope.net

The company said that its IPTV customers "do not yet play a significant role in the interim condensed consolidated financial statements" for the three quarters to the end of September. Sunrise said that its total fixed internet subscriber base had ...