

Nov. 20, 2012, Daily News

Tuesday, 20 November 2012

Last Updated Tuesday, 20 November 2012

Infonetics: Cable TV Losing Subscribers to Satellite and IP TV; Latin America ...

MarketWatch (press release)

CAMPBELL, Calif., Nov 20, 2012 (BUSINESS WIRE) -- Market research firm Infonetics Research released excerpts from its November 2012 Pay TV Services and Subscribers report, which forecasts and analyzes the telco Internet protocol television (IPTV), ...

Ad insertion vendor This Technology gets \$7.5 million financing boost

FierceIPTV

Dynamic video ad insertion software provider This Technology has received a \$7.5 million financial boost thanks to a Series A financing round led by General Catalyst Partners. This Technology said it will use the money for "general corporate purposes, ...

College invests in advanced video on demand system

The Northern Echo

The Digital Signage allows the college to communicate more effectively and efficiently with their students whilst their IPTV and Video on Demand system has ...

Exterity Fortifies APAC Presence to Meet Growing Demand for IPTV Technologies

MarketWatch (press release)

Simon's extensive knowledge of the Asia Pacific IPTV, OTT and telecommunications markets has been built up over 10 years working across the region for companies such as Conditional Access System provider Viaccess and Radioscape - a global supplier ...

Quickflix top brass exec exits

Register-8 hours ago

Australian IPTV aspirant Quickflix has suffered a sudden executive exodus ahead of a pending announcement on a new mystery strategic investor. In a surprise ...

Pay-TV "continues to dominate" in US

IPTV News

Pay-TV services continue to dominate the US home entertainment industry, with 86% of homes paying a regular fee to receive linear TV channel broadcasts, and revenues rising 4.3% in 2011 to reach US\$94bn, according to a new industry report from ...

Cox to Boost IPTV Lineup to 90-Plus Live Channels

Multichannel News

Doubling down on multiscreen video, Cox Communications next month expects to add more than 50 live channels to its IP television service, bringing the lineup to more than 90, and will launch an iPhone version of the app for accessing the service to ...