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UTStarcom Announces New Strategic Plan To Drive Growth And Profitability

NASDAQ

The strategy builds on recently announced initiatives, such as the divestiture of the IPTV equipment business, acceleration of the media operational support services business, and appointment of new executive leadership. According to the company, the ...

UTStarcom takes minority stake in cloud-based video platform aioTV

IPTV News

Chinese telecoms equipment vendor UTStarcom has acquired a 44% stake in a US firm called aioTV, which has developed a cloud-based video aggregation and distribution platform that combines conditional access and content management tools. The deal ...

Telekom Austria posts modest TV growth

IPTV News

Telekom Austria launched its IPTV service 'A1TV' nearly six years ago, and in May of last year expanded its basic package to 110 channels, in addition to 30 premium and 10 HD ones. The total number of product bundles increased to more than 1 million, ...

Limelight Networks Powers IZI Media, Asia's Emerging Digital Entertainment Portal

Broadcast Newsroom

"We are proud to partner with Limelight to launch our first IPTV channel," said Ahmad Izmir, CEO, IZI Media. "The Orchestrate platform offers the ideal solution and fit to support IZI Media's vision of liberating entertainment and becoming Asia's ...

Espial to Address Video Delivery Strategies at IP Cable World Summit 2012

Sacramento Bee

At Espial, Hopkins has been instrumental in increasing company sales for tier 1 telco and cable operators delivering hybrid cable/IP and pure DSL IPTV services to the EMEA region. He is an expert in communications and software engineering and also has ...

HBO premieres on Telia

Broadband TV News

As of today 500,000 subscribers to the Swedish IPTV operator can view the channel, which will be priced at a monthly SEK 79. On TV it will broadcast in the HD format and it will also be available on computer, phones and tablets. HBO will be available ...

MRG Ranks Global IPTV Market Leaders: Alcatel-Lucent, Google/Motorola ...

The Herald | HeraldOnline.com

15, 2012 -- Multimedia Research Group, Inc. (MRG), the market leader in the Video and Media ecosystem for more than 20 years, is excited to release its highly comprehensive annual study IPTV Market Leader Report (by Product and ...