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Surging demand for video content, IPTV to drive fixed broadband infrastructure ...

Rapid tv news

Faced with a choice of adapt or perish, the changing nature of online media is forcing telecoms operators into a corner to meet surging demand for video content, IPTV according to new research by visiongain. The analyst says in its Fixed-Broadband ...

Q3 sees a 53K pay-TV subscriber loss across cable, satellite, IPTV

Rapid tv news

The 13 largest traditional pay-TV providers in the US - representing about 94% of the market - lost about 53,500 net additional video subscribers in Q3 2012, mainly thanks to cable, according to Leichtman Research Group (LRG). This figure compares to a ...

Brazil to approach 4mn IPTV subs by 2017

IPTV News

There will be 3.9mn subscribers to managed IPTV services in Brazil by 2017, representing 9% of the country's total pay-TV customer base, according to consultancy Dataxis. With just 52,000 IPTV households nationwide at the end of 2011, according to ...

PCCW nets EPL rights for another three years

IPTV News

PCCW has once again bagged the exclusive rights to live coverage of the English Premier League in Hong Kong, scoring them for three more seasons, multi-screen rights included. Although negotiations are not yet finalised, the company has entered into an ...

Scripps Networks Interactive expands to more screens

Broadcast Engineering

Scripps Networks Interactive (scrippsnetworks.com/) is working with Clearleap, in Duluth, Georgia, to launch a new live and on-demand video service over an ...

Court rejects YouView trademark appeal

seenit.co.uk

A judge has dismissed an appeal from IPTV service YouView against a ruling preventing it from registering its name as a trademark for some services.

Telefonica and Microsoft to Deploy New Global Video Platform

Broadcast Newsroom

Based on key Microsoft technologies including the Microsoft Mediaroom platform, the GVP is unique in delivering TV services over both managed (IPTV) and ...