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Swisscom and UPC in TV freebie battle

TeleGeography

Switzerland's largest telco by subscribers Swisscom will offer its DSL customers free access to basic IPTV services in a bid to compete with cable-based rivals, Broadband TV News reports. The free service consists of 60 channels, 22 of which are ...

Colba.Net Telecom expands Quebeçoise IPTV footprint

IPTV News

More communities in the French-speaking Canadian province of Quebec will be getting IPTV services following a decision by local telco Colba.Net Telecom to expand its IPTV footprint there. This follows the recent approval by the Canadian Radio ...

Google Fiber expanding channel lineup; America Movil tops in Latin America

FierceIPTV

Swisscom is offering its DSL customers free basic IPTV service as a way to compete with incumbent cable operators. Story. > Paraguayan telecom Copaco is aiming to launch IPTV before the end of November. Story. > Colba.net Telecom is expanding its IPTV ...

Akamai acquiring Verivue

FierceIPTV

Cloud platform provider Akamai will pay an undisclosed amount of cash to acquire Verivue, the two companies said in a news release Tuesday. The plan is to fold Verivue into Akamai's Aura Network Solutions to "accelerate time to market in providing a ...

Akamai to Acquire Verivue

Equities.com

According to market research firm IDC, network operators worldwide are looking at ways to leverage on-net CDNs to improve the performance of their own digital cable and IPTV premium services and extend their managed multiscreen offerings. Operators ...

US IPTV makes some inroads, but international ops continue to dominate

FierceIPTV

Of course, this doesn't mean all IPTV is happening everywhere but here. AT&T's (NYSE: T) multi-billion-dollar infrastructure buildout plan is certainly welcome news for those Americans who want to see someone, anyone compete with incumbent cable and ...

Google Fiber TV adds over 20 new channels as a signup sweetener

IPTV News

Over twenty new channels have been added to the managed IPTV service that Google offers in Kansas City, including a large number of Fox channels and some National Geographic ones. Larry Yang, Google Fiber Product Manager, introduces the additions ...