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IPTV subscribers to double by 2017

Broadcast Engineering

At the recent TelcoTV and the Cloud Services Summit, Parks Associates shared new research in video services, which shows telcos will lead the next stage in pay-TV services as the number of IPTV subscribers in the U.S. will exceed 18 million in 2017.

Cable & Wireless launches IPTV in the Channel Islands

IPTV News

A new IPTV service has been launched in the Channel Islands and the Isle of Man by Cable & Wireless Communications, offering customers a number of bundle options and new local programming. The services will be provided by Sure, the telco's brand in ...

Public television plans to ask for funding increase from 2013 Legislature

IdahoReporter.com

Idaho Public Television (IPTV) is requesting an additional \$1.5 million from Idaho taxpayers in the coming fiscal year. But at least one state legislator says it will be a tough sell for him to support such a request. "Idahoans enjoy public television ...

Mexico's Grupo Salinas Telecom: "The opportunities for OTT video are limitless"

IPTV News

Samer Salameh, Director General of Mexico's Grupo Salinas Telecom, on the potential for over-the-top (OTT) video services in Latin America, and the greater margins they present for operators keen to maximise their return on investment (ROI). Can you ...

ETB Colombia: "We will be very aggressive in growing our IPTV service"

IPTV News

Saul Kattan Cohen, president of state-owned Colombian telco ETB, on launching IPTV in Bogotá, and the growing clamour for connected entertainment experiences. Where does ETB currently stand with its IPTV deployment? We haven't started yet.

News Corp gets go-ahead for Consolidated Media takeover

IPTV News

The takeover by News Corporation of Australia's Consolidated Media Holdings for AUD 1.94bn (US\$ 2bn) has been approved by both the latter's shareholders and the Federal Court of Australia, clearing the way for News Corp to double its share in pay-TV ...

OTE TV targets new customers with movie channel launch

Screen Digest (press release)

OTE TV, the Greek telco and pay TV operator, is launching two new movie channels on both its satellite and IPTV platforms. The two channels, OTE Cinema 1 ...