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US IPTV subs wax, as cable subs wane

IPTV News

Telcos will be leading the next growth phase for pay-TV services in the US, with the number of IPTV subscribers there set to increase from 8.8mn at the end of 2011 to 18.6mn in 2017, according to new figures from US analysts Parks Associates. Satellite ...

TelcoTV: ARRIS intros multicast IPTV ad bundle

Rapid tv news

ARRIS has introduced a bundled multicast IPTV advertising solution at the TelcoTV event, for the delivery of national, regional, zoned and targeted ads. The end-to-end solution integrates ad storage, streaming, insertion and splicing in one device, the ...

Vendors suggest ways to 'squeeze your copper plant' at TelcoTV

FierceIPTV

Broadband is the only way for rural telcos to be competitive and, in some instances, to continue to be in business. And delivering broadband--especially when it includes a triple play of voice, video and data services, is not an inexpensive proposition ...

Telcos must be in video business, argues Telco TV speaker

FierceIPTV

Telcos with broadband networks are in the video business, whether they know it or, more importantly, whether they want to be or not, Bernie Arnason, managing partner of Pivot Media, a marketing intelligence and consulting firm, said during an ...

Hawaiian Telcom adds HD-based TV JAPAN to IPTV lineup

FierceTelecom

Hawaiian Telcom (Nasdaq: HCOM) on Wednesday added TV JAPAN to its growing IPTV channel lineup, making it the latest high definition channel it now offers to its Oahu IPTV customer base. Current Hawaiian TV customers who don't subscribe to TV ...

Seed Savers featured on IPTV

Decorah Journal

Market to Market can also be seen online beginning Friday evening at www.iptv.org/mtom. Additional analysis from Market to Market experts is also available on this website. For more information, contact Iowa Public Television at 515-242-3146.

Alcatel-Lucent panel: Robust home networks key to telco video deployments

FierceIPTV

A robust home network is perhaps the most important element when deploying a successful telco video service, and, for now, it's a space that's very unsettled, panelists at an Alcatel-Lucent TelcoTV workshop said Wednesday. "That's the No. 1 issue for ...

AT&T adds 198k U-verse TV subs in Q3

IPTV News

US telco AT&T had reached 4.3mn active subscribers to its managed IPTV service 'U-verse TV' by the end of the third quarter of this year, having added 198,000 customers in the three-month period. The company adds that triple-play services delivered ...