

Aug. 28, 2012, Daily News

Tuesday, 28 August 2012

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AT&T taps IPTV, mobile usage data for next-gen advertising

Rapid tv news

AT&T is planning on leveraging multiscreen IPTV and mobile usage data to supercharge its advertising value proposition, giving brands more specific targeting capability. The platform, scheduled to launch in September, is based on technology from its ...

Agama Technologies... @ IBC2012 With... (SatBroadcasting™—IPTV + OTT)

SatNews Publishers

Additionally, Agama Technologies has announced that Norwegian triple-play service provider Altibox has expanded its existing end-to-end IPTV quality monitoring solution from Agama into the Over-The-Top (OTT) space. The extended Agama solution will ...

NBL embraces IPTV for full coverage of 2012-13 Aus...

PC World Magazine

... Printer Finder · Digital Camera Finder · Mobile Phone Finder · Broadband speedtest · Synology Showcase · Samsung Showcase · Trend Micro Zone · Downloads · PC World; >; Desktop PCs; >; News; >; NBL embraces IPTV for full coverage of 2012-13 Aus.

Altibox Extends Agama Quality Assurance with OTT Video Service Monitoring

Reuters

(LINKÖPING, August 28, 2012) - Agama Technologies, the video service quality assurance expert, today announces that Norwegian triple-play service provider Altibox expands its existing end-to-end IPTV quality monitoring solution from Agama into the ...

Connected TV Ads Most Common Before and During Programs

The FINANCIAL

28/08/2012 02:15 (00:10 minutes ago). The FINANCIAL -- Connected TV, also known as over-the-top TV, smart TV and IPTV, has been gaining advertiser attention as it makes its way into more homes.

DISH Enhances Its International IPTV Services

Benzinga

DISH (NASDAQ: DISH), has improved the DISHWorld IPTV experience by expanding content to computers through a new application, improving its viewing flexibility and by debuting new programming. Launched in May, DISH's over-the-top IPTV international ...

Hotel Technology IPTV Company, TiVUS, Announces First Contract In India

MarketWatch (press release)

28, 2012 /PRNewswire via COMTEX/ -- TiVUS, Inc. (otcpk:TIVU), a leading U.S. hotel technology IPTV company, today announced its first contract in the Asia Pacific region with Neesa Leisure Ltd. (NLL), which owns and operates hotel properties in India ...

IPTV service monitoring

Screen Africa

"The combination of Microsoft Mediaroom and Mariner xVu monitoring enables IPTV operators to provide the highest quality video experience to end subscribers," says Jerry Beresh, senior business development manager, Microsoft.

"With a comprehensive ...