Aug. 25, 2012, Daily News

Saturday, 25 August 2012

Last Updated Sunday, 26 August 2012

Hotel technology IPTV Company - "TiVUS" expands to Asia

Technology Digital (press release)

OMAHA, Neb., Aug. 23, 2012 /PRNewswire/ -- TiVUS, Inc. (OTCPK: TIVU), a leading hotel technology IPTV company, today announced it has started operations ...

NEWS IN BRIEF: 23 August 2012

AdNews (blog)

The partnership will start in October, offering integrated sales packages encompassing Telstra's mobile, tablet and IPTV platforms. Commercial Radio Australia ...

US IPTV operators want to exploit multi-screen

Broadband TV News

IPTV operators in the US are turning up the heat with multi-screen TV, content discovery, social networking, according to market research firm Infonetics Research. The company concludes this from its 2012 IPTV Service Deployment Strategies: Global ...

Cyprus' Cablenet Launches New VOD and Time-Shift TV Services ...

Broadcast Newsroom

Broadpeak, a leading provider of content delivery networks (CDN) and video-on-demand (VOD) servers for cable, IPTV, OTT and hybrid TV operators worldwide,

IPTV and Broadband Video Demand Increasing Worldwide ...

Business Review USA (press release)

ROCKVILLE, MD--(Marketwire - Aug 22, 2012) - MarketResearch.com has announced the addition of "Subscriber Video-On-Demand Report 2012," to their ...

U.S. Patents Awarded to Inventors in Georgia (Aug. 22)

Targeted News Service (subscription)

The method includes receiving a request to render at least one podcast on a communications device authenticated on an IPTV network, retrieving the at least ...

Concurrent adds support for ATIS IIF specification on MediaHawk VX

Broadcast Engineering

Concurrent has implemented support for the ATIS IPTV Interoperability Forum (IIF) interface specifications for content delivery networks on their MediaHawk ...

BesTV Lands IPTV, Internet TV Premier League Broadcast Rights

Marbridge Consulting

Shanghai Media Group (SMG) subsidiary Shanghai BesTV New Media (600637.SH) has obtained IPTV and internet TV mainland China broadcasting rights for ...

Telstra and MCN join forces for digital advertising

B&T Marketing & Media

From October, MCN will offer ad sales packages that include 42 of Telstra's online portals and sites, as well as mobile, tablet and IPTV. Telstra's digital assets ...

Look Out, Telstra Ads To Invade Your Screen

SmartHouse

Multi Channel Network (MCN) is to become Telstra's ad partner, selling ads for its online assets including: T-Box, BigPond, AFL.com.au, NRL.com.au, ...

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