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NEWS IN BRIEF: 6 August 2012

AdNews (blog)

Telstra Media has recruited Eric Kearley as head of IPTV and Pay TV. Kearley ... Kearley has been charged with growing Telstra's IPTV and pay TV revenues.

Telstra hires Eric Kearley as IPTV head

MuMbrella

Telstra hires Eric Kearley as IPTV head Screen Shot 2012 08 06 at 12.28.00 Telstra has appointed Eric Kearley from Television New Zealand as head of IPTV ...

Telstra names TVNZ exec as head of IPTV and pay TV

B&T Marketing & Media

Telstra has named TVNZ executive Eric Kearley as head of IPTV and pay TV following a national and global search. Kearley (pictured) won through a field of ...

Over 90 Brazilian ISPs register for IPTV platform

Telecompaper (subscription)

During the annual ABTA 2012 event in Sao Paulo, a total of 95 ISPs registered for the new ISP TV service launched by regional operator Algar Telecom and ...

Taiwanese viewers turn on and tune in to the Olympics

IPTV News

Taiwan's Chunghwa Telecom saw subscriptions to its IPTV service 'Multimedia-on-Demand' spike sharply after the country won its first medal at the 2012 ...

NanoTech Entertainment (NTEK) Releases Letter To Shareholders

MarketWatch (press release)

With three business units, focusing on Gaming, Media & IPTV and Mobile Apps, the company has a unique business model. The company has a diverse portfolio ...

Study: 10.4 percent now have IPTVs

Media Life Magazine

As of February, 10.4 percent of homes had an IPTV (internet protocol TV, or set that allows for a direct connection to video that is watchable on TV but streamed ...

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