

## July 31, 2012, Daily News

Tuesday, 31 July 2012

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### PwC: The great IPTV switch

B&T Marketing & Media

More than one quarter of Australians will have switched to IPTV within four years, with over half already owning a device that could enable IPTV, according to the PricewaterhouseCooper, Entertainment and Media 2012 to 2016 report. The company predicts ...

### PwC report: IPTV and digital subscriptions set to be media's new cash cows

Marketing magazine Australia

IPTV will be subscribed to by 27% of Australians by 2017 and is expected to be one of the strongest contributors to media revenue over the next five years, which will be driven by consumer spend ahead of ad dollars, a new report has found.

### Broadcast TV online to free up mobile spectrum, says UK's House of Lords

The Verge

A House of Lords committee has advised the British government to consider the possibility of putting an end to the "wasteful" broadcast of television content over the airwaves. In a report on the UK's broadband infrastructure published today, the House ...

### Telstra's naive TV vision

Business Spectator

Telstra recently stated that it does not see over-the-top IPTV services as a serious threat to the broader media industry. Taking such an approach is, in our view, extremely arrogant and dangerous. It sounds like the 'Google schmoogie' statement of the ...

### Not the greatest country for IPTV

FierceIPTV

HBO's drama "The Newsroom" hinges on the premise that cable news anchor Will McAvooy jumpstarted his career as an opinionated, tell-it-like-it-is "journalist" when presented with a question by a naïve college student who inferred that the United States ...

### Infonetics: Video Infrastructure Markets Growing Despite Challenges; Big Year ...

MarketWatch (press release)

... Jul 31, 2012 (BUSINESS WIRE) -- Market research firm Infonetics Research released excerpts from 2 recent video reports, Video-on-Demand (VOD) and Encoder Equipment and Video Subscribers, which tracks equipment sold to telco IPTV, cable video, ...

### German TV ratings to track IPTV

Rapid tv news

Germany's national TV ratings measurement association Arbeitsgemeinschaft Fernsehforschung (AGF) will commence measuring the TV consumption of IPTV households on 1 August 2012. After cable, satellite and DTT, the fourth TV reception method will be ...

### Google's IPTV service missing major cable nets, including ESPN

Rapid tv news

The Internet giant is launching IPTV service in Kansas City (registration opened last week), but Disney/ESPN, CNN, TBS, FOX and HBO all have yet to sign on for the service. Google Fiber TV and broadband, which will deliver a 1Gbps connection to the ...

