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IPTV, apps to 'drive' viewing growth

Sydney Morning Herald

And IPTV, other subscription entertainment services and new mobile media apps will drive growth in Australia's media and entertainment industry of 18 per cent over the next five years, it says. The annual PwC media report forecasts a compound annual ...

UTStarcom to divest IPTV business

Rapid tv news

UTStarcom has announced several strategic initiatives, including the divestiture of its IPTV equipment business, which will become a privately-held standalone company. Other plans include the appointment of former board member William Wong as chief ...

One-third of Australians to switch to IPTV subscription service by ...

Inside Film

Almost one-third of Australians will have switched to an IPTV subscription ... IPTV subscription services differ from services such as YouTube because they are ...
by Brendan Swift - More by Brendan Swift

PwC media outlook pins mobile commerce as next growth area ...

SmartCompany.com.au

Recent research from within the company itself has already found that 52% of Australian homes contain a device that could enable IPTV. "Consumers' familiarity ...

Online TV set to explode

Northern Star

And IPTV, other subscription entertainment services and new mobile media apps will drive growth in Australia's media and entertainment industry of 18 per cent ...

Free-to-air TV to share print's pain

The Australian

The Hub - IPTV television · Aussies quick to take up IPTV ... of Australian households will have signed up to an IPTV service to watch subscription TV channels.

Wired consumers to keep media business afloat

BRW (subscription)

The report's editor Megan Brownlow says IPTV will provide an alternative to the more expensive cable or satellite delivered subscription television service.