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Google TV Australia a set-top box for Internet television

FierceIPTV

There is such a thing as Google TV in Australia. It just doesn't look like the much-ballyhooed U.S. version that was supposed to take over the video entertainment delivery business and send shudders through traditional MVPDs.

Regulators taking long, hard look at Verizon-cable deals

FierceIPTV

The idea that the nation's largest wireless operator--Verizon Wireless--and the nation's largest cable operator--Comcast--can work together and still compete has federal regulators scratching their heads, multiple reports suggest.

Swisscom deploys taste-and-mood based TV discovery engine

IPTV News

Swiss telco Swisscom has chosen a content recommendation engine from Israeli company Jinni for its IPTV service 'Swisscom TV' which intriguingly promises ...

Spain: Pay TV breaks penetration record

Advanced Television

Pay TV subscriptions grew by 0.7 per cent to 4.5 million homes, up 32540 against the previous year, with IPTV and new pay DTT operators taking the lion's ...

Increasing Transition to IP Video Deliver Drives the Global Ad ...

APP Market

In order to address the expanding demand for digitized services offering personalized as well as interactive services to consumers, cable or IPTV service ...

IHS: 'The STB is finished…'

Advanced Television

Because of this, cable, satellite and IPTV operators are shifting their focus away from the STB and toward multiscreen deployment. For the 43 major operators ...

Cisco-NDS, Google-Motorola transform middleware market

Advanced Television

The Cisco-NDS and Google-Motorola acquisitions, together with the increasing role of traditional IPTV vendors, such as Orca Interactive point the way to a future ...