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CenturyLink's Prism IPTV service continues to attract new customers

FierceTelecom

The market has grown from an estimated 1.5 million to 2.5 million. Interestingly, 55 percent of the new IPTV service subscribers it added during the quarter were actually new CenturyLink customers that migrated away from an existing cable operator or satellite plan.

Casa Systems to Release Integrated CCAP Product at NCTA

MarketWatch (press release)

This new module enables MSOs to deploy DOCSIS, IPTV and MPEG video on a single chassis from day one and greatly increases channel density over existing CMTS modules on the market. The DS8x96 module delivers an industry leading 96 channels per port ...

This Technology To Show Latest Dynamic Ad Insertion Advances At The Cable Show ...

DigitalJournal.com (press release)

This Technology, Inc., a leading provider of software solutions for dynamic ad insertion (DAI), today announced that it will show the latest DAI advances for VOD, nDVR, TV Everywhere and IPTV at The Cable Show 2012. Visit This Technology's booth #1741 ...

This Technology To Show Latest Dynamic Ad Insertion Advances At The Cable Show ...

Virtual-Strategy Magazine

Will demonstrate software that powers DAI for VOD, nDVR, TV Everywhere and IPTV, including enhancements to support multiscreen, and blackout scheduling and implementation. This Technology, Inc., a leading provider of software solutions for dynamic ad ...

This Technology Debuts Product Enhancements To Support Multiscreen Environments

Virtual-Strategy Magazine

Enables blackout scheduling and implementation, and dynamic ad insertion for MSO IPTV applications, programmer TV Everywhere and more. This Technology, Inc., a leading provider of software solutions for dynamic ad insertion (DAI), today announced ...

SeaChange Announces Sale of On Demand Group to Avail-TVN

MarketWatch (press release)

"We can now focus our efforts on strengthening our competitive advantage in delivering next generation multi-screen video software solutions to cable, IPTV and mobile operators worldwide; serving our growing customer base, which includes all major ...

Chinese regulators approve Google-Moto deal, with major caveat

IPTV News

The deal will have major repercussions not only for the mobile industry, but also for the TV industry, to which Motorola Mobility is a major supplier of set-top boxes (mainly cable, but also IPTV). Motorola won this year's 'Best Rights and Asset ...