May 8, 2012, Daily News Tuesday, 08 May 2012

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Streamed Mobile TV Usage on the Rise

World Screen

A rise in smartphone penetration will contribute to the gains, along with growth in usage of Internet TV and IPTV services. Another factor in the growth is the need for consumers to be able to access time-critical content, including sports and news.

Streaming TV On Mobile Phones Will Rocket To 240 Million By 2014

World Internet TV on PC (blog)

... growth will come from the double whammy of natural growth of the smartphone market, and the explosive growth in internet and IPTV services available.

Netgem Present New IPTV Solution

4RFV

Netgem, a leader in connected home technologies and solutions, will present its new IPTV solution, the Netgem N7700, and its latest nCloud software suite innovations at Broadband IP&TV Asia 2012 from May 15th to 16th 2012 in Kuala Lumpur, ...

Mobile TV smartphone streamers to reach 240m

Advanced Television

This increase will be driven by a rise in smartphone penetration and a growth in the usage of Internet TV and IPTV services. The report found that the substantial growth in streamed mobile TV users would arise from a combination of both increased ...

Digidev Announces Appointment of Key Technology Leadership

MarketWatch (press release)

He went on to consult for DIVATV, an SRI spin-off, which was eventually sold to Comcast and was one of the first adopters of IPTV where Verdoni was instrumental in providing new methods for VOD content delivery. Previously, Verdoni was assigned a ...

Alticast: Powering the Winds of Change

Sacramento Bee

Windmill is an end-to-end digital interactive ecosystem for TV operators with support for cable, satellite, DTT, IPTV and hybrid systems. Windmill relies on Alticast's new altiView™ user experience to provide an intuitive interface that simplifies ...

Actus Digital Teams Up With NEWBASE

PR Web (press release)

Actus Digital, a developer of web-based media monitoring, content repurposing and verification solutions for broadcasters, cable and satellite providers, IPTV, media and monitoring agencies, governments, regulators and content producers, ...

Predictions that satellite TV will lose out to OTT TV

thinkbroadband.com

IPTV has been more popular across Europe due to the lower penetration of satellite and cable TV, but OTT (Over The Top) services such as Netflix, ...

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