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Second Screen Social TV Companion Apps and the BBC

APP Market

At the BBC blog, Victoria Jaye, Head of IPTV and TV Online Content, BBC Vision, presented an overview of the BBC's editorial approach to companion experiences for the Connected TV Summit in London - giving insight into the public broadcasting giant's ...BBC to roll out second screen app for 'Antiques Roadshow'

Lost Remote

... we'll be piloting companion experiences around a handful of our program titles, to explore the key features and functions that genuinely make watching great TV an even better experience," explains Victoria Jaye, head of IPTV and TV Online Content.

Global IPTV subscriptions up 60 mln in 2011, ARPU up 2%

Telecompaper (subscription)

Global IPTV subscriptions approached 60 million at the end of 2011, according to broadband analyst firm Point Topic. Net additions were nearly 13 million during the year. The fourth quarter saw the largest rise in subscribers yet, although the year-end ...

Telephone & Data Systems Management Discusses Q1 2012 Results ...

Seeking Alpha

To this end, we're reporting the number of voice, data and IPTV connections for both residential and commercial operations. TDS Telecom's first quarter ...

Montreal IPTV firm plans to go nationwide

Winnipeg Free Press

A small Montreal company wants to shake up the television distribution business in Canada, proposing a coast-to-coast IPTV (Internet protocol TV) service. Colba.Net Telecom Inc. has two applications in front of the Canadian Radio-television and ...

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Report: Connected devices, TVs offer opportunity for service providers

FierceIPTV

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