

## March 4, 2012, Daily News

Sunday, 04 March 2012

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### Globo gets Brazilian TV rights to 2018, 2022 World Cup

&Irm;Rapid tv news

The carriage deal is multiplatform, encompassing not only cable and satellite but also IPTV, online and mobile platforms. The agreement builds on broadcast ...

### ProSiebenSat.1 eyes Austria 9

&Irm;Broadband TV News

The channel is available on DTH satellite, the Sky Austria platform, via A1 TV (IPTV) and on kost cablenets in the country. Following the acquisition ...

### Netstream using Harmonic for IPTV headend

DigitalTVEurope.net

Swiss IPTV wholesaler Netstream is using Harmonic's encoding and transcoding products for its IPTV headend platform. Harmonic's Swiss distributor Adrenio installed Harmonic's Electra 8000 universal SD/HD MPEG-2 and MPEG-4 AVC encoders, ProStream 1000 ...

### TVNEXT takes TV to new devices

Rapid tv news

German IPTV service provider TVNEXT enables the ADSL customers of EWE TEL to access the telco's TV package on conventional TV sets and mobile devices in addition to the PC for the first time. The multi-screen and over-the-top (OTT) solution developed ...

### Freeview-Branded TVs Coming In May

Gizmodo Australia

Freeview's second phase of EPG deployment involves a leaner but more feature rich EPG, and soon it won't require a separate set top box at all, but will be integrated with TVs from 'one of the largest television manufacturers' in May.

### Google Takes Another Experimental Step Toward Delivering TV

TIME

By Sam Gustin | @samgustin | February 23, 2012 | + Google, which was founded by two graduate students, has always made research a top priority. Now it appears that the company is turning a metropolitan area in the Midwest into its latest laboratory.

### Pay-TV's Worst Nightmare is About to Come True

Trefis (subscription)

Watch out Comcast (Nasdaq:CMCSA), Time Warner (NYSE:TWX) and Dish Network (Nasdaq:DISH). It looks like Google (Nasdaq:GOOG) will soon be gunning for your customers as it takes its TV service to the next level. If you haven't heard of Google TV before, ...