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Vodafone to boost IPTV in Germany

Rapid tv news

Vodafone Germany wants to gain 100000 customers for its IPTV platform Vodafone TV by the end of the year. The Düsseldorf-based telco currently counts 85000 customers. "Our marketing is making very good progress," Dhananjay Mirchandani, head of Vodafone ...

#news2011: 'Content is king, efficient delivery is King Kong' and 'experience ...

Journalism.co.uk (blog)

Media consumers today have the options of numerous screens when accessing content, but a session at the Global Editors Network news summit today focused on building a "four-screen strategy: mobile, tablet, PC and IPTV". The session opened with a ...

Desperate Times? Internode Flog Free Fetchtv As Battles Optus

Smart Office

By Oonagh Reidy | Tuesday | 2011-11-29 Internode has launched a thirty-day trial offer for its FetchTV product in a desperate bid to lure users to its IPTV service. Internode say the move is following "customers feedback," although ensuring zero ...

Pace Elements grow Altibox VOD by 35%

Broadband TV News

The Norwegian IPTV provider was one of the first operators to use the Pace Elements software platform, said to provide a simple, highly intuitive experience when searching and navigating its on-demand film and TV content. "Our previous Video on Demand ...

Swiss alternative telco lifts lid on IPTV launch

IPTV News

Swiss alternative telco Sunrise has indicated that it is preparing to launch its own IPTV service in the first quarter of next year. The launch plans were revealed within the company's results announcement for the fourth quarter of this year, ...

Etisalat boosts IPTV service with MBC HD channels

Rapid tv news

Seven high definition (HD) channels from popular Arabic broadcaster MBC are being added to Etisalat's eLife internet protocol TV (IPTV) service in the UAE, boosting its HD content to 40 channels. The channels are now available to over 100000 eLife ...

Digistar in talks to extend IPTV service

Malaysia Star

By TEE LIN SAY PETALING JAYA: Digistar Corp Bhd is in advanced stage of negotiation with a party to provide Internet Protocol Television (IPTV) services to 22 hospitals. Digistar has the largest market share for IPTV services among Malaysia's private ...

Global Connected TV marketing body formed

IPTV News

In a statement on their website, founders James Grant Hay and Zachary Weiner describe 2011 as marking a "turning

point" in the history of television, as connected devices proliferate, social TV and IPTV gain momentum, and the business and advertising ...