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IPTV adds to broadband value

DigitalTVEurope.net

Value-added services including IPTV added almost 37% to the value of basic broadband subscriptions in 2010, according to research by Point Topic. According to the company, global value-added services including IPTV and voice-over-IP added US\$10.20 ...

ITV Studios Uses Modern IPTV Video Distribution Technology in New Studios ...

RealWire (press release)

Edinburgh, Scotland, 24th November 2011: Exterity, the Building IPTV specialist, today announces that its innovative IPTV solution has been adopted by ITV Studios newl

'Seismic Shift': OZ IPTV Price Race Hots Up

Smart Office

"If you compare what you are getting now for subscription of \$20 pm to what was in the market 12-18 months ago, I reckon there has been a seismic shift," a source from leading IPTV provider told ChannelNews. "ISP's are now selling triple plays ...

IPTV drives growth in Russia set-top box sales

Telecompaper (subscription)

Sales of satellite, cable and IPTV set-top boxes, in units, are expected to total 2.5 million this year, reports Prime-Tass from a study by J'son & Partners. The growth was mainly driven by the IPTV segment, which is expected to sell around 600000 ...

UTStarcom to build integrated IPTV broadcasting control platform in Zhejiang

Rapid tv news

Network solutions provider UTStarcom has signed a deal with Zhejiang Radio, Film and TV Bureau to build the largest integrated IPTV broadcasting control platform in China. It will deliver a packaged solution that includes software and infrastructure ...

What you need to know when buying a TV

Sydney Morning Herald

IPTV STANDS for internet protocol TV and the big brands have sexier names for it, ... Some of these IPTV benefits are also accessible by buying Blu-ray disc ...

FetchTV embarks on multimillion dollar marketing push

AdNews - Wenlei Ma

IPTV brand FetchTV has unveiled a multimillion dollar brand awareness campaign as it looks to challenge Foxtel and Telstra. ...