

Nov. 23, 2011, Daily News

Wednesday, 23 November 2011

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UTStarcom to build IPTV broadcasting control platform

IPTV News

UTStarcom has won a contract to build an integrated IPTV broadcasting control platform in the Chinese province of Zhejiang. The new platform is being built for Zhejiang Radio, Film, and TV Bureau, and will serve an estimated 2mn households across the ...

UTStarcom to Build Integrated IPTV Broadcasting Control Platform in Zhejiang

PR Newswire (press release)

Zhejiang province has been at the forefront of China's progression towards three network convergence and our digital, high-definition broadcasting control platform will further strengthen their leading position in IPTV service. ...

Sony to launch Internet-based TV network

Broadcast Engineering

The new IPTV network is one approach. If you can't beat 'em, join 'em. With sales margins down on traditional television sets, Sony is considering launching its own television network over the Internet. It's a subscription-based model that many ...

Des Moines Register, IPTV to present 'Conversations' with presidential candidates

DesMoinesRegister.com

Leaders of the Register and IPTV said the conversations are intended to provide substance to voters as the Iowa caucuses near. "We are just weeks away from the Iowa Republican caucuses, and Iowans continue to remain undecided about the candidate they ...

Broadband VAS growth slowing

IPTV News

Value-added services provided by broadband operators such as VoIP and IPTV added nearly 37% to basic broadband subscription revenues in 2010 and generated almost US\$ 60bn worldwide, according to UK-based analyst firm Point Topic. ...

Yunnan Telecom, TCL Release Smart TV Set

Marbridge Consulting

(HK) iTV IPTV platform. Yunnan Telecom's partnership with TCL will extend beyond iTV to encompass possible future cooperation on content, services, products, and sales. Ma Shan, deputy general manager of Yunnan Telecom, said that the iTV HD IPTV service ...

FetchTV embarks on multimillion dollar marketing push

AdNews

By Wenlei Ma IPTV brand FetchTV has unveiled a multimillion dollar brand awareness campaign as it looks to challenge Foxtel and Telstra. FetchTV officially launched to consumers last month when it partnered with Optus. The brand is now marketing to ...

King: Supercommittee failure illustrates deadlock

Chicago Tribune

By MIKE GLOVER AP Republican US Rep. Steve King of Iowa said Wednesday that the congressional supercommittee's failure to reach a deficit reduction compromise this week is only the latest sign that Congress is hopelessly deadlocked. ...

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