

Nov. 11, 2011, Daily News

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France's Orange has Global Plans for IPTV Expansion with Dailymotion

Beet.TV

MONACO -- Orange, formerly know as France Telecom, is expanding its global offering of IPTV and is using its ownership in Dailymotion to establish video markets where the Paris-based telco giant is not a service provider. Orange has a 49 percent stake ...

DTH installing twice as many STBs as cable in LatAm

Rapid tv news - Juan Pablo Conti

Of those, 12.3 million will have been delivered by DTH companies, 7.4 million by MSOs and 820000 by IPTV operators. While these figures are still somewhat ...

Deutsche Telekom increases IPTV subs

Rapid tv news

German telco Deutsche Telekom has acquired 74000 new customers for its IPTV platform Entertain in Q3 2011. The growth was 4% higher than in Q3 2010 in which 71000 new subscribers were added. For its satellite package Entertain Sat which launched in ...

Telefónica sees nearly 50% pay-TV growth in Brazil

IPTV News

The company added 20000 customers for its Spanish IPTV service in the third quarter of this year, breaking the customer loss trend it suffered in the first six months of this year, and bringing the overall total to 804000 subscribers. ...

Channel 4 trials personalised IPTV news service and second-screen ...

New Media Age (subscription) - Jessica Davies

Channel 4 is experimenting with personalised news services for connected TVs as part of its £2m converged format investment pot. It is working on two pilots ...

IPTV Guard documentary available online

DesMoinesRegister.com (blog)

Iowa Public Television's half-hour documentary about the Iowa National Guard's deployment to Afghanistan debuted Thursday night and is available online. The program, "Iowa Soldiers Remember Afghanistan," includes interviews with Guard soldiers and ...

Cord-throttlors "a massive segment" of US pay-TV subscribers

IPTV News

Among all US subscribers to pay-TV services (whether cable, satellite or IPTV), 27% were found to also subscribe to Netflix, while almost half (46%) also pay for a premium movie channel or sports channel, according to the report. ...