

Nov. 9, 2011, Daily News

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IPTV Market Opportunities

Pipeline Magazine

Increased broadband penetration is helping make IPTV a viable alternative to cable and satellite. IPTV services have really lifted off in Europe and Asia, where there isn't such stiff competition from cable and satellite and fiber is being deployed at ... Frontier Revamps 'Me Too' Video Portal Look, A Website Linking to Hulu ...

Dsreports

Some, like AT&T's U-Verse Online, started out as simple Hulu clones, but became semi-useful as the carrier added content culled from their U-Verse IPTV platform. Today Frontier Communications announced they're getting into the video portal game as well ...

Boxee Live TV update leaks

SlashGear

Of course, Boxee would argue that, as it supports Netflix and other IPTV services, there are alternative ways to access content rather than simply recording them from live broadcasts. There's no timescale for the Boxee Live TV functionality to be ...

China Telecom IPTV STB tender results

Advanced Television

China Telecom has released the results of its IPTV STB tender completed in late October, which aims to satisfy the operator's requirements through to June 2012. The top ten manufacturers participating have been selected, with the top five being chosen ...

Consumers Look Beyond Their TV-Service Providers in Search of More Video Content

San Francisco Chronicle (press release)

According to the "Entertainment Trends in America" report from The NPD Group, a leading market research company, many consumers are supplementing their pay television offerings from cable TV, satellite TV and IPTV operators. ...

Swisscom adds 44k IPTV subs in Q3

IPTV News

Swisscom had reached a total of 563000 subscribers for its IPTV service 'Swisscom TV' by the end of September, an increase of 55.3% from one year previously, with 44000 customers added in the third quarter of this year alone.

Bundled offerings such as ...

SkitterTV selects Amino OTT-enhanced IPTV set-top boxes

Broadcast Engineering

SkitterTV has awarded a contract to Amino Communications for the company's latest OTT-enhanced Aminet IPTV set-top boxes. A hybrid IPTV/OTT video platform, SkitterTV enables telecom service providers to encode, configure, deliver and monetize streaming ...

Operators Embrace VoD to Overcome Regulations Stifling IPTV Market, Pyramid Finds

MarketWatch (press release)

Operators Embrace Video on Demand to Overcome Regulations Stifling IPTV Market examines the main regulatory restrictions that operators in Latin America face when launching IPTV services in the region. We look at some of the strategies that have been ...

KIT Digital Stock Soars (KITD)

TheStreet.com

It offers KIT platform for managing Internet protocol (IP)-based video assets across the browser, mobile device, and IPTV set-top box enabled television sets. TheStreet Ratings rates KIT Digital as a hold. The company's strengths can be seen in ...

China Telecom announces results of major IPTV set-top tender

IPTV News

China Telecom has released the results of a major tender it issued for IPTV set-top boxes, covering a total of 2.83mn standard-definition devices and 880000 high-definition devices, according to Beijing-based Marbridge Consulting. ...

SureWest Deploys BigBand Switched Digital Video Offering; Bandwidth Expansion ...

MarketWatch (press release)

The reclaimed and expanded bandwidth has been available for use in the delivery of additional high definition (HD) programming, data, interactive features, IPTV, and other services to traditional TVs and IP-connected devices in subscribers' homes. ...