

## Oct. 12, 2011, Daily News

Wednesday, 12 October 2011

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**ITV to Streamline its Distribution Chain Using Highly Integrated ...**

&Irm;MarketWatch (press release)

Miranda Technologies is a leading worldwide provider of hardware and software solutions for the television broadcast, cable, satellite and IPTV industry. ...

**Chris Dziadul Reports: Istanbul insights**

&Irm;Broadband TV News - Chris Dziadul

The three 'buzzwords' at this week's IP&TV Forum in Istanbul were undoubtedly multiscreen, OTT and &ndash;&ndash; perhaps not surprisingly &ndash; IPTV. ...

**Wowza Media Systems Unveils Latest IP Media Server the Wowza Media ...**

&Irm;TMC Net - Rajani Baburajan

... Microsoft Silverlight, iPhone, iPad, Android (News - Alert), various other smartphones and tablets, smart TVs and IPTV/OTT set-top boxes. ...

**TV 2 Norway and SterGen Broadcast Live 3D Football to Web and IPTV ...**

&Irm;3Droundabout

TV 2 will route its 2D signal via SterGen's live 2D to 3D decoder, applying the right 3D effect to the PC and IPTV platforms. Another Vizrt partner, Vimond ...

**Etisalat launches catch-up TV on upgraded IPTV service**

Rapid tv news

Gulf telecommunications operator Etisalat has launched the latest incarnation of its eLife internet protocol television (IPTV) service, to be delivered via optical fibre initially to triple play customers in Abu Dhabi, and then rolling out to ...

**Brazil's Oi may name its IPTV suppliers soon**

FierceTelecom

Brazil's Telemar Norte Leste (TNL), otherwise known as Oi, is going to name its IPTV equipment supplier soon.

According to a TeleGeography article citing local Brazil media reports, possible IPTV supplier candidates are Alcatel-Lucent (NYSE: ALU), ...

**Intel confirms closure of Digital TV processor business**

IPTV News

A spokesperson for Intel has confirmed to IPTV News that the US chip giant is shuttering its Digital TV media processor business. According to Intel's spokesperson, the decision was made in order to "accelerate top corporate imperatives", ...

**Pixelmetrix Packs More Punch In Its New DVStor<sup>2</sup> Disaster Recovery Solution**

openPR (press release)

(openPR) - New York, October 11, 2011 &ndash; Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will demo its feature-rich, value for money DVStor<sup>2</sup> Disaster Recovery Solution at the Content & Communications ...

**88% of marketers don't have IPTV strategy**

Marketing Week

Marketers face missing out on the advertising opportunities that internet connected TV (IPTV) by not developing a strategy to exploit the technology, according to a report. Research from the Internet Advertising Bureau (IAB) and multichannel video ...

