

## July 20, 2011, Daily News

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### AT&T turns to BigBand Networks for local ad insertion

CED Magazine

AT&T has the system operational in one metropolitan market and is likely to introduce the capability in new markets at a pace of several DMAs a month, according to BigBand chief IPTV architect John Reister. BigBand's MSP has already gained traction ...

### Bluestreak Technology Launches Consulting Practice

Vision 2 Mobile

The practice is geared for cable TV operators, IPTV providers, mobile operators and content providers seeking to accelerate application development and design projects. The consulting practice is represented by experts who are "skilled in the creative ...

### House brand TV destroying margins, 3D and IPTV growing in popularity

Current.com.au

Blythe has noted some good signs, however, with new features such as 3D and IPTV attracting sales at the premium end of the market. "In recent months, trade feedback suggests that there have been a few glimpses of hope that may reduce the rate of price ...

### Sencore Signs Distributor Partnership With Colombia's Grupo DAGA

Broadcast Newsroom

"The Colombian broadcast landscape is both dynamic and rapidly growing, with direct-to-home, IPTV, and cable providers as well as national and local broadcasters all moving quickly towards digital transmission," said Daniel Amaya, broadcast division ...

### Malta's IPTV market heats up

IPTV News

GO, a leading telco on the Mediterranean island of Malta, has selected set-top boxes from US firm Entone for its nationwide launch of IPTV and over-the-top (OTT) TV services. The telco has selected Entone's Kamai Hybrid OTT Receiver for the launch, ...

Telcos racing to meet the OTT challenge, says report

IPTV News

The worldwide surge in consumption of over-the-top (OTT) video has left telcos scrambling to implement bandwidth optimisation solutions, with IPTV providers in particular facing "substantial" difficulties in meeting this challenge, according to a new ... CenturyLink turns on IPTV channel in Orlando

FierceTelecom

CenturyLink (NYSE: CTL) has turned on its Prism IPTV service in Central Florida as one of the latest markets in its ongoing IPTV service buildout drive. CenturyLink's Prism service may still be arguably nascent when compared to cable, ...

### Private Media Group Expands Video-On-Demand Offering in France With the ...

PR Newswire (press release)

Available to consumers via Free IPTV France, and launched in 2010, XXL is a dedicated adult cinema television channel. The new deal will provide the channel with a wide array of Private's titles including its best selling big budget blockbuster titles. ...

### Slic Network Solutions Selects Calix B6 for Second Broadband Stimulus Project

MarketWatch (press release)

Both projects will leverage the B6 ESAN and 700GE family of optical network terminals (ONTs) to bring advanced voice, ultra high-speed data services, and internet protocol television (IPTV) services to rural parts of northern New York. ...

### AT&T Strikes Up BigBand For Local TV Ads

Multichannel News

BigBand worked with Microsoft to integrate the MSP with Microsoft Mediaroom, the IPTV middleware that U-verse TV is based on. Comcast Spotlight in February struck an agreement with AT&T to sell local ads for the telco's U-verse TV service in 21 US ...