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IPTV Adoption to Reach over 70 Million by 2014: SNL Kagan

TMC Net

By Raju Shanbhag, TMCnet Contributor IPTV (News - Alert) adoption has increased at a 92.4 percent compound annual growth rate (CAGR) over the past six years, according to SNL Kagan. IPTV subscriptions are expected to grow from 40 million in 2010 to ...

ES3™ & emuse® partner to deliver ad-powered TV apps

RedOrbit

ES3 has developed the world's largest catalog of turnkey IPTV applications for the Microsoft Mediaroom platform. Under the new partnership, the companies will continue to collaborate and initiate a program to pre-integrate the Raven ad delivery and ...

Report Reveals IPTV Subscriptions On The Rise

ITProPortal

A new report has predicted that worldwide IPTV subscriptions to surpass the 70 million mark by 2014. According to research conducted by SNL Kogan, ...

UTStarcom Launches End-to-End Internet TV Solution and Wins First ...

PR-USA.net (press release)

UTStarcom is a leading provider of interactive, IP-based network solutions in iTV, IPTV, Internet TV and Broadband for cable and telecom operators. ...

Eyepartner Intros New HD Wave v2

TMC Net - Jyothi Shanbhag

IPTV (News - Alert) solutions specialist Eyepartner, Inc has unveiled the latest HD Wave v2, a real-time H.264 HD broadcast encoding ...

NSN Preps for New SPIT Sortie

Light Reading

... service delivery, customer experience and IPTV products, and has been a significant area of development for the vendor during the past few years. ...

BT selects Alcatel-Lucent's Motive to support broadband expansion

Indiatelevision.com

... that UK telecom service provider BT has selected the Motive ServiceView Solution Suite to support its high-speed Internet, IPTV and VoIP services. ...