

## May 5, 2011, Daily News

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### BBC turns to flagship brands for IPTV trial

#### Broadcast

The BBC is trialling IPTV projects around Dragons' Den, Mastermind and EastEnders as it begins developing a content strategy for the platform. Broadcast provides a range of advertising opportunities both in print and online. By advertising with us, ...

### Betting firms told to target video gamers

#### The Age

Gambling industry veteran Peter Turner urged sports betting providers to make better use of new and emerging technologies such as IPTV (internet television), and electronic payment systems. "Generation Z are growing up and to a lesser extent ...

#### Qwest Markets Not Getting IPTV &dash; Yet

#### Light Reading

CenturyLink Inc. (NYSE: CTL) execs say the company is already moving aggressively to recapture enterprise business Qwest Communications lost to CLECs and cable companies, but won't decide until mid-year where and whether it will roll its Prism IPTV ... Cheap Stock's Q1 Earnings drive Valuable Gains; ZSTN Review

#### Beacon Equity Research

This was driven mainly by strong growth in the cable TV related business line, including increased sales of both IPTV set-top boxes and cable TV network equipment, and the GPS-related business line, including revenue from sales of GPS devices and ...

### Sony Bravia HX929 Firmware Available, New Features Abound

#### Sony Insider

The following enhancements will be available to your new set: Improves performance and stability of IPTV (Internet Protocol TV) features. ...

### Bell Aliant reports first quarter 2011 results

#### Canada NewsWire (press release)

Growth in the FibreOP coverage area drove substantially all of the IPTV net customer additions in the first quarter of 2011 as IPTV revenues reached \$9

### Foxtel's chief executive Kim Williams tells Business Spectator's ...&Irm;

#### Business Spectator

AK: At what point, Kim, do you think the deal that Telstra has got as a part of the AFL deal &dash; where they're going to play live on IPTV and other devices

### Telus grows wireless, wireline data

#### The Wire Report

... has 44000 new TV customers, and 16000 new high-speed Internet subscribers generated in part from the bundling of services with the company's Optik IPTV.