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BBC turns to flagship brands for IPTV trial

Broadcast

The BBC is trialling IPTV projects around Dragons' Den, Mastermind and EastEnders as it begins developing a content strategy for the platform. Broadcast provides a range of advertising opportunities both in print and online. By advertising with us, ...

Betting firms told to target video gamers

The Age

Gambling industry veteran Peter Turner urged sports betting providers to make better use of new and emerging technologies such as IPTV (internet television), and electronic payment systems. "Generation Z are growing up and to a lesser extent ...

Qwest Markets Not Getting IPTV – Yet

Light Reading

CenturyLink Inc. (NYSE: CTL) execs say the company is already moving aggressively to recapture enterprise business Qwest Communications lost to CLECs and cable companies, but won't decide until mid-year where and whether it will roll its Prism IPTV ... Cheap Stock's Q1 Earnings drive Valuable Gains; ZSTN Review

Beacon Equity Research

This was driven mainly by strong growth in the cable TV related business line, including increased sales of both IPTV set-top boxes and cable TV network equipment, and the GPS-related business line, including revenue from sales of GPS devices and ...

Sony Bravia HX929 Firmware Available, New Features Abound

Sony Insider

The following enhancements will be available to your new set: Improves performance and stability of IPTV (Internet Protocol TV) features. ...

Bell Aliant reports first quarter 2011 results

Canada NewsWire (press release)

Growth in the FibreOP coverage area drove substantially all of the IPTV net customer additions in the first quarter of 2011 as IPTV revenues reached \$9

Foxtel's chief executive Kim Williams tells Business Spectator's ...&Irm;

Business Spectator

AK: At what point, Kim, do you think the deal that Telstra has got as a part of the AFL deal – where they're going to play live on IPTV and other devices

Telus grows wireless, wireline data

The Wire Report

... has 44000 new TV customers, and 16000 new high-speed Internet subscribers generated in part from the bundling of services with the company's Optik IPTV.