

## March 28, 2011, Daily News

Monday, 28 March 2011

Last Updated Monday, 28 March 2011

### 2010 IPTV Worldwide Report: 34.6% Growth, 45.4M Subscribers

ReelSEO Online Video News

A good amount of growth, 34.6% in the year in IPTV subscriptions coupled with further penetration in the broadband adoption area gave the year a rosy look. Broadband topped 500 million lines last year, over 55 million new broadband lines were realized ...

### Europe sees rapid digital TV growth

Variety

At the end of 2010, two-thirds of IPTV services offered HD channels. High-def outlets are now available on DTT networks in 13 countries, up from only three DTT networks at the end of 2009. Greater penetration has followed the digitization of cable ...

### RTC Enhances Customer IPTV Experience with Mariner xVu&trade;

Business Wire (press release)

Serving the North Dakota rural market, RTC will rollout xVu to monitor the quality of IPTV services, and deliver Quality of Experience (QoE) insight that will enable RTC to rapidly confirm and isolate network issues before they negatively affect the ...

### Saudi Telecom Selects JDSU for IPTV Monitoring Solution

TVover.net

Saudi Telecom selects JDSU to provide a comprehensive IPTV end-to-end service assurance solution. The solution will give STC the visibility to proactively detect and resolve IPTV service and network quality issues which will help speed repair times and ...

### Saudi Telecom selects JDSU for IPTV service assurance solution

TMC Net

Mar 28, 2011 (Datamonitor via COMTEX) -- Saudi Telecom, or STC, has selected JDSU, a provider of communications test and measurement solutions, for a comprehensive IPTV end-to-end service assurance solution. According to JDSU, the solution will give ...

### IPTV customer retention tool rather than subs driver

Rapid tv news

The advantages of IPTV services in reducing churn and mitigating losses from traditional voice services has been clearly revealed in new research from InfoCom. In its analysis of how IPTV services affect global telcos, InfoCom revealed that in the ...

### Netgem adds final touches to IPTV turnkey solution

Broadcast Engineering

Netgem's systems architecture, shown here, forms the blueprint for its turnkey IPTV solution, which was announced as being fully available at the IP&TV World Forum in London last week. French IPTV technology vendor Netgem has completed its turnkey

### Ikanos NodeScale Vectoring Wins 2011 IP&TV Industry Award for Best Enabling ...

Marketwire (press release)

The IP&TV Industry Awards honor technology organizations and service providers for their innovation, excellence, and achievement in the IPTV industry. This particular award was designed to showcase the product, which offers the most significant new ...

## AT&T U-verse TV Attains IP&TV Recognition for Best Multi-screen TV Service TMC Net

By Carolyn J Dawson, TMCnet Contributor At the 2011 IP&TV World Forum in London, AT&T was honored with an IP&TV Industry Award for its innovation, excellence and achievement in the IPTV industry. AT&T (News - Alert) was recognized for its AT&T U-verse ...