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World's Largest IPTV Operator Expands into Connected VOD Services With ATEME ...

TMC Net

BesTV New Media, the largest IPTV (News - Alert) service provider in China and the world, is providing connected Video On Demand (VOD) services over the Internet with the help of software based transcoders from ATEME. BesTV has already deployed over 50 ...

IPTV subs reach 45 million as telcos achieve 10% penetration rate

TeleGeography

New data from TeleGeography's GlobalComms Pay-TV Research service reveals that more than 40 telcos launched IPTV in 2010, bringing the number of IPTV services to more than 200. The number of IPTV subscribers globally grew 38% in 2010, ...

Lenovo and BesTV News Media form IPTV joint venture

IPTV News

Lenovo Group has established a joint venture with BesTV News Media, a subsidiary of Radio and Television Shanghai and Shanghai Media & Entertainment Group (SMG), in order to tap the burgeoning Chinese household IPTV market. ...

Interactive TV News Round-Up (III): CNN, Dreampark, EAMS, Fandor, Fraunhofer ...

InteractiveTV Today [itvt]

Swedish IPTV middleware provider, Dreampark, has announced that Egyptian IPTV provider, EAMS, has selected its Dreamgallery middleware. "Based on the potential coverage area of Nilesat Satellite, which will be used to transmit the multicast streams and ...

Concurrent to Debate the Future of Advertising at IP&TV World Forum in London

PR Newswire (press release)

For more information on the show, visit: <http://www.iptv-forum.com>. Concurrent (Nasdaq: CCUR) is a global leader in innovative solutions that enable the seamless delivery, management and monetization of video on any screen. Built on a solid foundation ...

Melbourne uni floats IPTV for international students

Computerworld Australia

An internet protocol television (IPTV) service prototype developed by the University of Melbourne could be used to attract international students to study with Australian universities from abroad, potentially solving the falling international student ...

Is It Game Over Already For IPTV?

Lifehacker Australia

At a recent media briefing on major trends for 2011 which I attended, Frost & Sullivan partner Nitin Bhat argued that IPTV providers had taken too long to build up a viable service and hadn't realised how the rapid emergence of YouTube and other video ...

IPTV Catching On, Now 10% of the Global Pay TV Market

GigaOm

17, 2011, 9:56am PT No Comments After just a few short years IPTV has become a growing force in the pay TV business, capturing more than 45 million subscribers worldwide, according to new research from TeleGeography. The accelerating growth in the IPTV ...