

## March 10, 2011, Daily News

Thursday, 10 March 2011  
 Last Updated Thursday, 10 March 2011

IPTV primer: an overview of the fusion of TV and the Internet

Ars Technica

The process of distributing TV over a data network such as the Internet, a process often called IPTV, is a little more complex than just sending files back and forth. Unless, that is, a TV broadcast is recorded and turned into a file. ...

Rumor: Orapa is the codename for a Xbox Live IPTV service

Gamertell (blog)

Orapa is said to be an IPTV (Internet Protocol television) service that contains Xbox Live and Microsoft Mediaroom functionalities. If it all turns out to be true, everyone could be seeing Orapa (or whatever its official name will be) by holiday 2011. ...

Visionary Solutions Powers 24-Hour Streaming IPTV Service for Fiji's MAI TV

Broadcast Newsroom

DMN Newswire--2011-3-8--Visionary Solutions, Inc., a leading provider of encoders and related equipment for multiple Internet protocol television (IPTV) applications, announced today that MAI TV has successfully deployed its encoders to stream ...

Research and Markets: Australia - Broadcasting and Pay TV 2011

Business Wire (press release)

With several TV manufacturers including Samsung, Sony and LG launching models that have Internet connectivity and inbuilt EPGs, IPTV services may take off when broadband download limits and speeds increase as the National Broadband Network rolls out ...

ATIS releases two new IPTV standards

IPTV News

The Alliance for Telecommunications Industry Solutions (ATIS) has released two new standards created by the ATIS IPTV Interoperability Forum (IIF). The standard 'IPTV Content on Demand Service' specifies functions and interfaces for the delivery of an ...

Colba.Net launching Montreal IPTV this year

TeleGeography

Net will launch an IPTV service this year in Montreal, aiming to undercut rivals with a double-play internet and TV package for as low as CAD20 (USD20.60) per month, writes The Wire Report. In October the regulator, the CRTC, approved Colba. ...

Yahoo's European IPTV Head Is Leaving

paidContent.org

The director of Yahoo's Connected TV business in Europe, Shirlene Chandrapal, is leaving to join video ad network Smartclip as connected TV VP. Yahoo (NSDQ: YHOO) Connected TV, a suite of widgets and apps, is one of the most notable internet-TV layers, ...

Tivus Installing HD IPTV System at Host Hotels & Resorts Property

DMN Newswire (press release)

"I am pleased to announce installation of our unique ad-insertion HD IPTV and content-on-demand (COD) system is now underway in a Host-owned property," commented Shiva Prakash, Tivus' president and chief executive officer. ...

## Free TV urged to jump into streaming

Sydney Morning Herald

It was important for the industry to work quickly to get into the market with an IPTV player, Richard Finlayson said yesterday during a forum on the future of television at the ad:tech advertising conference. In the US, Hulu allows people to watch TV ...

## Xbox 360 IPTV streaming coming this year?

Pocket-lint.com

But all that could be set to change soon, with Microsoft reportedly prepping a fully blown IPTV service of its own, codenamed Orapa, that could even begin with a test preview build hitting as early as this month. Orapa is said to be the next step for ...

## Sears Cites Top-Three TV Trends

Twice

IPTV models at Sears include Panasonic's TC-P50X3 50-inch plasma with Easy IPTV, and Samsung's 46-inch UN46D6300 LED TV with full web browsing. Sears cited a wider selection of LED, LCD and plasma panels in 50-inch and larger screen sizes as the second ...

## New reports of Microsoft Xbox IPTV streaming should stir carrier curiosity

ConnectedPlanet (blog)

by Dan O'Shea March 10th, 2011 Is Microsoft taking next steps to deliver an IPTV streaming service via its Xbox video game console? ZDNet's All About Microsoft blog reports that new project, code-named Orapa, may do just that, by uniting the Xbox ...

## Telus hopes TV, Facebook union will prove a big draw

Globe and Mail

And with that, Facebook, the world's most popular social networking site with more than 500 million users worldwide, comes to Telus's Internet protocol TV (IPTV) service. As of Wednesday morning, more than 300000 Telus IPTV customers will have access

## Telus adds Facebook to Optik TV

IPTV News

Canadian telco Telus has confirmed that as of today (Thursday 10th March) its customers can access their Facebook accounts on the IPTV service 'Optik TV' and share their views on the programme they are currently watching, using the remote control. ...

## Colba.Net takes on Bell Canada, Videotron with low-price IPTV bundle

FierceTelecom

Net, a competitive business and residential provider, is ready to attack incumbent telco Bell Canada (NYSE: BCE) and cable giant Videotron in Montreal with a \$20 per month double-play broadband Internet and IPTV service bundle. ...