

## Feb. 28, 2011, Daily News

Monday, 28 February 2011

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### Why YouView Is So Important To The TV Networks

World Internet TV on PC (blog)

As we all know, the YouView IPTV project from the BBC and partners has been delayed. The delay is probably until next year at least, but why is the project so important to the UK networks that are involved? Well the answer is Freeview,

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### Digital Playground, Marc Dorcel Announce VOD Partnership

XBiz

Marc Dorcel will distribute Digital Playground On Demand in all markets where they are currently offered, as well as on 14 IPTV, cable and Internet platforms owned by the company. European customers can watch Digital Playground movies on demand by ...

### New streaming protocol for IPTV enables high-quality live transmissions

openPR (press release)

Internet Protocol Television (IPTV) is becoming increasingly important. Still, the large-scale, or even world-wide, distribution of live TV streams over public Internet infrastructure, or in wireless networks poses a demanding challenge.

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### Fibrant selects Minerva IPTV platform

CED Magazine

By Brian Santo Fibrant, a broadband service provider owned and operated by the city of Salisbury in North Carolina, has deployed Minerva Networks' IPTV platform. Fibrant is targeting up to 10000 fiber-to-the-home customers for advanced television ...

### OneFi Technology Launches New IPTV Channel

TMC Net

Feb 28, 2011 (Close-Up Media via COMTEX) -- OneFi Technology announced that along with its technology partner, EyePartner, the company will launch a new IPTV channel. According to OneFi Technology, the channel will feature local TV stations and reside ...

### OneFi, EyePartner launch IPTV news channel

FierceCable

OneFi Technology and EyePartner are teaming up to launch a new IPTV channel that features local TV stations split by four US-based time zones. The station will be accessible through Roku set-top boxes, the two companies said. ...

### New-Model Advertising and Marketing Agency Offers New Advertising Medium

PR Web (press release)

The new firm is also offering a new medium, Internet Protocol TeleVision (IPTV). The co-founder of the trailblazing advertising agency that created the GEICO gecko and Virginia Is for Lovers has founded a new advertising agency based on a new business ...

### Astra and Telekom combine DTH and IPTV

Rapid tv news

Satellite operator SES Astra and German telco Deutsche Telekom will combine DTH satellite television, HDTV, IPTV, interactive services, telephony and internet. Under the terms of the collaboration, Entertain Sat will contain all free-to-air TV and ...

## Falcon IP/Complete Advances Tivus' HD IPTV Solutions in Hotel Industry

TMCnet

The strategic partnership with Falcon IP/Complete will help integrate and install Tivus' HD IPTV to North America's hotel properties. By introducing the state of art digital technology platform and IP infrastructure, guests will have lots of viewing ...