

Oct 5, 2010, Daily News

Tuesday, 05 October 2010

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Google TV: The dawn of interactive TV finally breaks

FierceIPTV

It will deliver, in one fell swoop, the promise that IPTV has been slow to realize. From search to social networking, users will have the opportunity--not ...

Zoran Demonstrates New 3D, IPTV and Blu-Ray Technologies at CEATEC 2010 in Japan

MarketWatch (press release)

SUNNYVALE, CA, Oct 05, 2010 (MARKETWIRE via COMTEX) -- Zoran Corporation (NASDAQ:ZRAN) , the US DTV video processor market-share leader in flat panel ...

NBCU invests in targeted TV ad delivery firm Invidi

FierceIPTV

Targeted advertising has long been a goal of the industry, one that IPTV is ideally suited to. But, so far, it's a goal that hasn't been realized fully, ...

American Hockey League and Digital Media Partner NeuLion Kick Off Brand New ...

MarketWatch (press release)

... an end-to-end IPTV service provider of live and on-demand entertainment and sports programming, today announced the return of AHL Live for the 2010-2011 ...

MTV Germany to shift from free to pay-TV

Rapid tv news

... from free-to-air television in Germany: From January 2011, the channel will only be available as a digital pay-TV offer via cable, satellite and IPTV. ...

MTV turns pay in Germany

Broadband TV News

MTV is currently negotiating with various cable, IPTV and satellite DTH platforms to place the channel. MTV will turn pay on January 1, 2011. ...

Have a Little Humor: TV4U Adds Comedy Shows

TMCnet

TV4U, the 48 channel IPTV (News - Alert) advertising supported video on demand network, introduced various comedy shows from famous TV comedy pioneers on ...

Survey says: Viewers hate 3D glasses; Toshiba says no worries

FierceIPTV

Yes, 3D is on every studios hot list at the moment, and, yes, IPTV providers are running out 3D programming as soon as they can get their hands on it and, ...

Telstra singing right tune, in wrong key

ZDNet Australia

... that stuck with me most was David Thodey's comment that "if you don't have a fixed broadband service, you can't sell a compelling IPTV solution". ...

Freeview loves the NBN, is looking into IPTV and has a new EPG

Current.com.au

The second revelation from Parkes is that Freeview is currently investigating IPTV options, though it hasn't yet spoken to any internet service providers ...

BigPond TV gets a quality boost

iTVWire

Telstra's head of IPTV, Ben Kinealy, said: "If 2010 was the year when IPTV became a mainstream reality in Australia, then the year ahead will be one where ...

