

## April 19, 2010, Daily News

Monday, 19 April 2010

Last Updated Monday, 19 April 2010

### Digital Cable and Telco/IPTV Services Reach 18% of Western European Households ...

MarketWatch (press release)

"Although fewer households in Western Europe have digital cable and telco/IPTV services when compared to the US, consumers from both regions express similar ...

### 3view MD 'concerned by Project Canvas'

Digital Spy

By Andrew Laughlin, Technology Reporter 3view managing director John Donovan has said that he is "concerned" about the potential market impact of IPTV joint ...

### Cord cutting: Numbers up, and accelerating as more turn to web

FierceIPTV

A new study from the Convergence Consulting Group says some 800000 households in the US decided to cut the cord to cable, IPTV and satellite operators, ...

### Sigma Launches New Organization With Strategic Business Groups

MarketWatch (press release)

The Media Processor Business Group moves forward as the leading provider of IPTV set-top box solutions, DMA solutions, and Z-Wave home control/smart energy ...

### Telstra unveils IPTV ad formats

AdNews (blog)

SYDNEY: Telstra is developing a range of "unique" advertising products for its IPTV service, which will include pre and post-roll advertising and branded ...

### Fidelity Solutions Joins Echostar's ViP-TV Reseller Program

TMCnet

This will allow Fidelity to provide the ViP-TV transport solution to customers looking for a competitive IPTV (News - Alert) solution for popular video and ...

### Anevia Partners with Broadcast International

TMCnet

By Raju Shanbhag, TMCnet Contributor Anevia has teamed up with Broadcast International to provide improved video services for the IPTV (News - Alert) market ...

### Surfs Up, Costs Down in Dormitory Wi-Fi Networks Thanks to Aruba Networks

MarketWatch (press release)

Since Aruba's 802.11n networks can simultaneously broadcast multiple IP-based TV (IPTV) channels, they minimize the need for coaxial cable to carry video. ...

### SAT-7 Eyes Arab, Turkish Populations

#### TMCnet

The Joozor Media Broadcasting IPTV (News - Alert) permits viewers to identify channels of their choice and send them to their TV's through the Internet. ...

#### New interactive IPTV platform from Blankom

##### Hotelier Middle East

The IPTV-platform, marketed as the 'multi.TV', is designed for the hospitality industry &mdash; providing a range of digital and interactive media services from ...

#### Teracue AG... Gateway Gatherer (SatBroadcasting&trade;)

##### SatNews Publishers

The new DMM series from Teracue AG was developed for compact and cost-effective DVB-IPTV networking of radio and TV programs. The professional DVB/IP ...

#### A developer's toll road to market

##### Jakarta Post

The company, which acquired Tandberg TV in 2007 to strengthen its position in IPTV, has also been active in enabling deliveries of rich content. ...