

## March 18, 2010, Daily News

Thursday, 18 March 2010

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### SNL Kagan: 59.7 million IPTV subs by 2013

FierceIPTV

Market research firm SNL Kagan has an upcoming whitepaper, "The State of Global IPTV," in which it forecasts worldwide IPTV subscribers to climb to 59.7 ...

### Telenor launches IPTV service for fibre customers

Telecompaper (subscription)

Telenor has started to sell an IPTV package to its customers with fibre (broadband and telephony) already installed. Telenor's new IPTV service has been ...

### SK Broadband to supply IPTV device to schools

Korea Herald

SK Broadband announced yesterday that it will begin supplying Internet Protocol TV devices to schools for the School IPTV Service from today. ...

### Croatia Telecommunications Report Q2 2010 - New Market Report Published

OfficialWire (press release)

IPTV is quickly becoming a key differentiator for alternative broadband operators, and 2009 ended with five IPTV services on the market, following launches ...

### GAO Intros Portable IPTV Tester

TMCnet

GAO has released its portable IPTV (News - Alert) tester which is used to display real-time test results on its LCD screen for quick and convenient result ...

### Hybrid STBs take center-stage at IPTV World Forum

ConnectedPlanet (blog)

By Sarah Reedy In telecom service providers' quest to compete effectively in the pay TV market, many have explored alternative strategies to costly IPTV ...

### 'OTE orders IPTV STBs from Pirelli'

Trading Markets (press release)

Greek operator OTE ordered the P.VU2000 HD IPTV and P.VU2600 HD PVR set-top boxes from Pirelli Broadband Solutions for its Conn-x IPTV service. ...

### Estonia: little country that could&hellip;dare to love IPTV

Telecoms.com

And it seems that his countrymen have taken this to heart when it comes to adopting IPTV. While one almost feels sorry for the technology in other Eastern ...

### On Demand Group Signs Multiyear Video-On-Demand Content Management Deal with ...

Broadcast Newsroom

According to Screen Digest research, two-thirds of French TV homes are VOD enabled, largely represented by IPTV-based offerings reaching nearly 40% of homes ...

Google putting Android into set-tops

Broadband TV News

Google would be entering a crowded market that already plays host to cable, satellite and IPTV operators, television manufacturers including those running ...

Deutsche Telekom targets 3mn IPTV subs by end-2012

IPTV News

The telco adds that it expects its revenue mix to have changed substantially by 2015, with higher revenues being generated in new growth areas, ...

Research and Markets: Denmark Broadband & IPTV Market Map Q3-2009 Gives a ...

Business Wire (press release)

The map illustrates the broadband and IPTV market in Denmark. Published quarterly, the Denmark Broadband & IPTV Market Map is a precious resource for those ...

SNL Kagan Indicates IPTV's Rapid Growth Could Fuel Global Multichannel TV ...

PR Web (press release)

By 2013, IPTV's global subscriber share is expected to grow to 8.3%; revenues expected to reach 9.8% of global pay-TV revenues. ...

Google to Bring Web Content to TV

TMC Net

By Marisa Torrieri, TMCnet Editor With the emergence of IPTV as an exciting new medium, it's no wonder all the bigshot tech players want to get involved. ...